# City of Brooklyn Center

Brooklyn Center, MN

Mayor April Graves

## Pledge Summary

A community comprised of 8.5 square miles, Brooklyn Center, Minnesota, is an inner ring suburb in the Minneapolis-Saint Paul metropolitan area situated on the banks of the Mississippi River. The city is home to a diverse population of 33,782 residents. Brooklyn Center residents enjoy easy access to Hwy 100, I-94/694, Hwy 252, and Hwy 169; the commute to downtown Minneapolis is six minutes while the commute to Saint Paul is 15 minutes. Brooklyn Center's parks and nature areas contribute to its attractive quality of life. Combined with a 20-mile trail system extending to all neighboring communities and the Mississippi River, residents can walk or bicycle throughout the city and much of the northwest metro. Our City Council issued a proclamation proclaiming Monday, March 28, 2022, as "Community Monarch Pledge Day" in the City of Brooklyn Center and is committed to making a difference for monarchs.

## Action Items Committed for 2022

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.
- Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

### Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and

Created with the DynamicPDF Essentials Edition. [u912:v1.14.0.49966]

pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

### Systems Change

- Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

## Past Pledge Archive

| Mayor Name | Program Year | Pledge Date | Achievement |
|---|---|---|---|
| Mayor April Graves | 2022 | 3/31/2022 | |

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).**

1500

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)**

CCX Media Cable station, city council, city/school meetings and Community Monarch enthusiast

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.**

1

**Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.**

We have identified City Hall, Opportunity Site, Centerbrook Golf, boulevards, resident yards, and other city properties

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

Created with the DynamicPDF Essentials Edition. [u912:v1.14.0.49966]

We are ensuring communication regarding the program is delivered in multiple formats to maximize access to all. Additionally, we are ensuring programs are accessible to all. This is done through multiple platforms and BIPOC civic organizations and schools.

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

City council members and monarch enthusiast was excited to highlight the work we are doing

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

We are doing our project in phases and growing in our knowledge regarding educational and resource needs.

**What else should we know about your monarch butterfly conservation efforts over the last year?**

We are doing our project in phases. We are currently in phase 1, which is the engagement effort.

## Selected Action Items

### Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

**How many community organizations and groups participated? Please list them below.**

**Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.**

### Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

**Date of Proclamation:**

March 28, 2022

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

Community Monarch Pledge Day

Created with the DynamicPDF Essentials Edition. [u912:v1.14.0.49966]

**Upload a copy of your proclamation.**

Monarch Pledge - signed.pdf

## Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

**Please describe the extent of engagement with these groups and associated opportunities to create monarch habitat.**

The city met with developers, landscape consultants, community taskforce members regarding the opportunity site in August 2022.

## Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

**Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)**

We are working on one at Centennial Park. This is the most visited Park in the city. Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

**What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres ). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.**

1

## Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds

Created with the DynamicPDF Essentials Edition. [u912:v1.14.0.49966]

**awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).**

**What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)**

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

**How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)**

0

**Please list the names of the schools you are working with.**

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

**What resources, if any, are you providing to educators?**

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

**How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).**

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

Created with the DynamicPDF Essentials Edition. [u912:v1.14.0.49966]

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

**How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.**

0

**What is the maintenance schedule to ensure planted habitat is maintained?**

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

## Add or maintain native milkweed and nectar-producing plants in gardens in the community.

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

**How many plants were planted? (Enter WHOLE NUMBERS only)**

0

**Please describe your effort in completing this action.**

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

Created with the DynamicPDF Essentials Edition. [u912:v1.14.0.49966]

## Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

### What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

### What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

### If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

### If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

## Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

### Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch pledge article 12.22.jpg

Created with the DynamicPDF Essentials Edition. [u912:v1.14.0.49966]

**Please describe the groups you engaged with and how you engaged with these groups below.**

Brooklyn Center is doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

## Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

**How many community organizations and groups participated? Please list them below.**

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

**Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.**

Brooklyn Center has had a challenging year due to civil unrest and a severe impact of COVID-19. We are doing our project in phases. We are currently in phase 1, which is the engagement effort and our official "call for participants" will be in the December 2022 edition of the citywide newsletter and recreation guide, city website and multiple social media platforms.

Created with the DynamicPDF Essentials Edition. [u912:v1.14.0.49966]