City of Del Rey Oaks

Del Rey Oaks, CA

Mayor Scott Donaldson

Pledge Summary

Del Rey Oaks is a city on the Central Coast of California with a population of roughly 2,000. The city is located on the picturesque Monterey Peninsula and is home to the beautiful Frog Pond Wetland Preserve. Mayor Donaldson of Del Rey Oaks, CA has committed to implementing programs and processes to help save the monarch butterfly and other pollinators with their signing of the Mayors' Monarch Pledge, and looks forward to engaging residents in building and maintaining pollinator habitat throughout the city.

Action Items Committed for 2025

Communications and Convening

- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Scott Donaldson	2026	4/23/2026	
Mayor Scott Donaldson	2025	4/29/2025	Signatories
Mayor Alison Kerr	2022	3/30/2022	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

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50

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

25

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.2

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Bike path, shared public spaces, residences, roadsides, common areas/park

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Through seed and plants giveaway

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Addressing the declining pollinator friendly environment

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The staff at NWF has been very helpful!

What else should we know about your monarch butterfly conservation efforts over the last year?

It's focused on establishing and growing our environment and educating our residents

Selected Action Items

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

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How many community organizations and groups participated? Please list them below.

The Public Works Director for the City of Del Rey Oaks has assessed maintenance practices and procedures within our city park and open spaces and has incorporated pollinator friendly practices to facilitate the growth of milkweed/native nectar plants. He has also identified areas around the city to scatter seeds to attract and sustain pollinators.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

The Public Works Director constantly assesses and reviews best practices and makes revisions where necessary while retaining procedures that maintain an inviting pollinator environment.

Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Please describe the extent of engagement with these groups and associated opportunities to create monarch habitat.

A bike path is currently under construction within the City of Del Rey Oaks. As part of the bike path construction, a butterfly garden will be created that features raised-bed planter boxes for pollinator friendly plants. The city is in constant contact with the contractor and project management team to ensure the garden is constructed in accordance with the construction project plans.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

DRO Picnic.jpg

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

Hundreds of seeds were given away at our annual City Picnic.

How many people attended your event? (Enter WHOLE NUMBERS only)

125

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

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The Del Rey Oaks Citizens Action Group, a non-profit organization dedicated to promoting a good neighbor policy of kindness and helpfulness.

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