Township of Cherry Hill

Cherry Hill, NJ

Mayor Susan Shin Angulo

Pledge Summary

Cherry Hill is a robust, diverse community of more than 75,000 people, making it the largest municipality in South Jersey. While the Township is a commercial and retail hub for the region, it is also home to hundreds of acres of open space, more than 40 recreation facilities, beautiful trails, forests, and the Cooper River, known as one of the best locations for crew regattas in the country. As part of Mayor Susan Shin Angulo's dedication to preserving the Townships cherished natural resources, she is focused on maintaining and creating habitats that allow our crucial pollinators to not only survive, but thrive, in Cherry Hill. Supporting the Mayor's Monarch Pledge is a key part of these efforts moving forward, and would not be possible without the hard work of the Cherry Hill Environmental Board and the Cherry Hill Green Team.

Action Items Committed for 2023

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Display educational signage at monarch gardens and pollinator habitat.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor David Fleisher	2025	4/29/2025	
Mayor David Fleisher	2024	2/7/2024	
Mayor Susan Shin Angulo	2023	4/28/2023	Signatories
Mayor Susan Shin Angulo	2022	3/30/2022	

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

600

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

200 youth 400 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Residences, public parks/open spaces, places of worship, rights-of-way

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Engaging with various civic, religious and volunteer groups to install and maintain gardens in various areas

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Promote natural gardening techniques and expand habitats for pollinators

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

education resources

What else should we know about your monarch butterfly conservation efforts over the last year?

Volunteer engagement is the backbone of our successful pollinator garden program and exponentially grows the community impact

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Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pollinator Day.JPG

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Email blasts and printed publications alert residents to volunteer opportunities pairing individuals with the Environmental Board to build and maintain pollinator gardens

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Cherry Valley Pollinator Garden, Cleveland Avenue Cherry Hill

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Various scout, resident and religious groups

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

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Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

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Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

The Township is working with volunteer groups to create more kiosks that will explain the benefits of pollinator gardens. The kiosk at the Bowling Green pollinator garden includes pollinator information from the following: https://gardens.si.edu/learn/educational-resources/pollination-investigation-posters/

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