

Township of Cherry Hill

Cherry Hill, NJ

Mayor Susan Shin Angulo

Pledge Summary

Cherry Hill is a robust, diverse community of more than 75,000 people, making it the largest municipality in South Jersey. While the Township is a commercial and retail hub for the region, it is also home to hundreds of acres of open space, more than 40 recreation facilities, beautiful trails, forests, and the Cooper River, known as one of the best locations for crew regattas in the country. As part of Mayor Susan Shin Angulo's dedication to preserving the Township's cherished natural resources, she is focused on maintaining and creating habitats that allow our crucial pollinators to not only survive, but thrive, in Cherry Hill. Supporting the Mayor's Monarch Pledge is a key part of these efforts moving forward, and would not be possible without the hard work of the Cherry Hill Environmental Board and the Cherry Hill Green Team.

Action Items Committed for 2022

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor David Fleisher	2025	4/29/2025	Signatories
Mayor David Fleisher	2024	2/7/2024	
Mayor Susan Shin Angulo	2023	4/28/2023	
Mayor Susan Shin Angulo	2022	3/30/2022	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).

5000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)

50 youths and 60 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).

1

Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.

public parks and open space in neighborhoods

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Using public parks encourages inclusivity of the entire community.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Continuing the conservation of open and natural spaces

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Grant funding would be useful in expanding the program

What else should we know about your monarch butterfly conservation efforts over the last year?

The community as a whole have been very engaged and positive regarding the results.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[PIX Poll Garden Day-CHEB.jpg](#)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

<https://thesunpapers.com/2023/03/10/cherry-hill-to-celebrate-earth-day-with-focus-on-pollinator-gardens/> Social media, print and internet media, Mayor's weekly message.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Lenape Road, Cherry Hill, NJ

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Cherry Hill Township Mayor and Council, Environmental Board and Green Team

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones.

.05

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

Upload any relevant documents, images, or other attachments related to your effort on this action.

[PIX Poll Garden Day-CHEB 2.jpg](#)

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Aside from Township representatives, members of the community participated

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

Community volunteers assisted with the planting of pollinator gardens