

Township of Schaumburg

Hoffman Estates, IL

Supervisor Tim Heneghan

Pledge Summary

Established April 2, 1850, Schaumburg Township serves 140,000 residents in the Illinois villages of Elk Grove, Hanover Park, Hoffman Estates, Rolling Meadows, Roselle, Schaumburg, and Streamwood. The Township also offers a myriad of social services including, but not limited to, senior, disability and welfare services; local transportation for seniors and people with disabilities; a 100% donation-based food pantry; unincorporated Township road maintenance; passport and notary public services; property and tax assessment assistance; Deaf services; as well as general information and referral services. In addition, we also partner to provide veterans services, employment counseling, youth and family services and nursing consultations. We are committed to becoming a more pollinator-friendly community and promoting how our residents can do the same with simple and inexpensive actions!

Action Items Committed for 2022

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Display educational signage at monarch gardens and pollinator habitat.
- Host or support a native seed or plant sale, giveaway or swap.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Supervisor Timothy Heneghan	2024	2/23/2024	Signatories
Supervisor Timothy Heneghan	2023	2/1/2023	Signatories
Supervisor Tim Heneghan	2022	3/29/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).

60000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)

20000 youth and 40000 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).

0.01

Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.

Township property

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Using it to offer free, educational programming in accessible locations in our community.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We are committed to taking steps towards a more sustainable Township. Promoting healthy monarch habitats and plants is part of that.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

n/a

What else should we know about your monarch butterfly conservation efforts over the last year?

n/a

Selected Action Items

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located?

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

5.25.2022

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Monarch Butterfly Month

Upload a copy of your proclamation.

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Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

This garden is on our building's campus right by our Abraham Lincoln Witness Tree, planted at the northeast corner of the Schaumburg Township property in 2000. The historic tree was propagated from one of the original witness trees President Lincoln traveled under on his way to deliver the Gettysburg Address in 1863.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

n/a

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones.

0

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Monarch Post.PNG](#)

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Upload any relevant documents, images, or other attachments related to your effort on this action.

[Monarch Post 2.PNG](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Social media and in-person event. In addition to promoting our own milkweed plants, we hosted an Earth Day event, which included two tables devoted to monarch butterflies that passed out information and milkweed seeds. The in-person event hosted about 50 people, presentations and over 10 vendors.

Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

[Monarch Post 3.PNG](#)

How many estimated individuals attended the event? Please limit your answer to only the number of individuals reached in the answer field (e.g., 500)

100

What was the date of your festival?

9.30.22

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

1- we helped the Schaumburg Monarch Initiative promote and set up the event. We also provided tables and chairs.

Please describe the details of your monarch butterfly festival and how you ensured the event was accessible by all residents in the community (e.g., events, length, notable successes, outreach, location).

The event was at an accessible location, which was wheelchair friendly and easy to get to. The event was from 9-3pm and included local vendors and artists.

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Monarch Post.PNG](#)

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Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

This garden is on our building's campus right by our Abraham Lincoln Witness Tree, planted at the northeast corner of the Schaumburg Township property in 2000. The historic tree was propagated from one of the original witness trees President Lincoln traveled under on his way to deliver the Gettysburg Address in 1863.

How many milkweed and pollinator-friendly native nectar plants were planted?

10

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants?

.01 (500 sq ft.)

Please describe the maintenance schedule for these planted areas.

We have weekly maintenance on the building grounds.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many plants were sold and/or given away at your event?

4,350

How many people attended your event?

100

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

1 - we help promote the annual community native plant sale in our print newsletter that reached 55,000 residents.