Apple Valley

Apple Valley, MN

Mayor Clint Hooppaw

Pledge Summary

Apple Valley has a population over 50,000 people. The City is interested in improving and maintaining pollinator habitat in the City through enhancing areas with native plantings and utilizing native seeding in any new project areas.

Action Items Committed for 2025

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Clint Hooppaw	2026	3/13/2026	
Mayor Clint Hooppaw	2025	4/14/2025	Signatories
Mayor Clint Hooppaw	2024	3/29/2024	Signatories
Mayor Clint Hooppaw	2023	3/10/2023	Signatories
Mayor Clint Hooppaw	2022	3/28/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

500

Created with the DynamicPDF Essentials Edition. [u710:v1.14.0.49966]

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

200

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

3.79

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Habitat creation is happening in local parks, as part of stormwater pond improvement projects, and on private property through the City's Rainwater Rewards grant program. This program provided 50% up to $500 for installing native plantings, shoreline buffers, and raingardens.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

The City partners with the local Soil and Water Conservation District to provide workshops, resources, and project dollars to all Dakota County residents. By providing these programs we are able to incentivize plantings for all members of the community.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Spreading the word on native plantings helps us protect our pollinator habitat while also providing benefits to water quality. This pledge shows our dedication to enhancing these valuable assets in our community.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

We are grateful for the local resources we have available and have not utilized resources from this program.

What else should we know about your monarch butterfly conservation efforts over the last year?

The City began it's first turf to prairie conversion totaling 3 acres. Tintah parks features a large grass area that was underutilized. This new prairie will provide walking paths so

Created with the DynamicPDF Essentials Edition. [u710:v1.14.0.49966]

people can re-connect with the prairie and pollinators that once covered the region.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

3/27/2025

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Proclaim June 16-22, 2025, as "Mayor's Monarch Pledge Week"

Upload a copy of your proclamation.

2025-03-27 Mayor's Monarch Pledge Week.pdf

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

500

How many people attended your event? (Enter WHOLE NUMBERS only)

4500

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Apple Valley Chamber of Commerce Annual Home and Garden Show

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

44.738218, -93.233427 14603 Hayes Rd, Apple Valley, MN 55124; Apple Valley Community and Senior Center. This location is a visited by all ages of the community from

Created with the DynamicPDF Essentials Edition. [u710:v1.14.0.49966]

seniors to children and families playing at the community center and athletic fields. A native planting in this area will help educate the public about the importance of the monarch butterfly.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The City utilized a Scout to complete the planting of 504 native plants at the Apple Valley Community and Senior Center. In addition, we utilized a volunteer group, EcoAdvocates to complete maintenance on a basin at the Community Center.

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.25

Created with the DynamicPDF Essentials Edition. [u710:v1.14.0.49966]