Apple Valley

Apple Valley, MN

Mayor Clint Hooppaw

Pledge Summary

The City of Apple Valley, Minnesota is a population of roughly 50,000 people and includes parkland, greenways, wetlands, ponds, and lakes. Our City works with partners and volunteers to enhance our pollinator habitat through homeowner grant programs and workshops, native buffer requirements for strategic water bodies, and through utilizing native vegetation in our water quality enhancement projects. The City is committed to improving our natural habitat for many years to come!

Action Items Committed for 2024

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Clint Hooppaw	2026	3/13/2026	
Mayor Clint Hooppaw	2025	4/14/2025	Signatories
Mayor Clint Hooppaw	2024	3/29/2024	Signatories
Mayor Clint Hooppaw	2023	3/10/2023	Signatories
Mayor Clint Hooppaw	2022	3/28/2022	Signatories

Action Items

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In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.07

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Enhancing our natural resources and pollinator habitat.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Resources available in multiple language could be helpful

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

6000

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

City hall, a community park, and a pond buffer adjacent to a church.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

The City offers free seeds to all attendees of the home and garden show and offers a grant program that provides 50% up to $500 to residents who implement pollinator friendly practices, such as raingardens, native garndes, and shoreline buffers.

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

100

What else should we know about your monarch butterfly conservation efforts over the last year?

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The City made great connections working with our community group, the Eco-Advocates and altered our volunteer efforts with a church group from River Valley Church to include a native planting. We are hopeful to continue planting projects with these groups.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

3/28/2024

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayor's Monarch Pollinator Week

Upload a copy of your proclamation.

2024 Monarch Pledge_Signed.pdf

Host or support a native seed or plant sale, giveaway or swap.

How many people attended your event? (Enter WHOLE NUMBERS only)

6000

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Chamber of Commerce event held at local high school

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

500

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

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Upload any relevant documents, images, or other attachments related to your effort on this action.

2024 Home and Garden Show Photo.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

LCW Poster 2024.docx

Upload any relevant documents, images, or other attachments related to your effort on this action.

2024-Spring-Summer-Newsletter.pdf

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

This year, the City hosted and advertised a Landscaping for Clean Water Introduction and Design workshop. This helps landowners design native gardens, raingardens, and shoreline projects at their property. The City advertises for this event at our annual Home and Garden event and in our City newsletters. The City also provides grant dollars through our Rainwater Rewards program to residents who install native plantings, raingardens, or shoreline projects.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

City Hall: 7100 147th St W Apple Valley, MN 55124; Wildwood Park: 8266 137th St W, Apple Valley, MN and Pond adjacent to River Valley Church: 14898 Energy Way, Apple Valley, MN 55124

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The City completed multiple planting projects this yea and worked with a community group EcoAdvocates to complete the project at WIldwood Park, and worked with a church group to install native planting at a pond adjacent to the River Valley Church.

Upload any relevant documents, images, or other attachments related to your effort on this action.

group 7.jpg

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group.jpg

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

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