Apple Valley

Apple Valley, MN

Mayor Clint Hooppaw

Pledge Summary

This Pledge is one additional way the City strengthens our ongoing commitment to enhancing our environment with educational components, utilizing native plants in City projects, and offering the Rainwater Rewards program to better pollinator habitat on private properties.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.
- Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Clint Hooppaw	2026	3/13/2026	
Mayor Clint Hooppaw	2025	4/14/2025	Signatories
Mayor Clint Hooppaw	2024	3/29/2024	Signatories
Mayor Clint Hooppaw	2023	3/10/2023	Signatories
Mayor Clint Hooppaw	2022	3/28/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

Created with the DynamicPDF Essentials Edition. [u709:v1.14.0.49966]

number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

359

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

309 adults 50 youth

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.03

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

City Parks and some private properties with our grant program, Rainwater Rewards

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We share our pledge/action items across all of our city communication channels in various formats.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Maintain and strengthen our longstanding committment to monarchs and other pollinators on public property, as well as incentivize private property owners to take the same actions in our Rainwater Rewards program.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

We would seek additional resources on how to best target marginalized communities with this information - is it print, electronic, something in the field directly??

What else should we know about your monarch butterfly conservation efforts over the last year?

We are excited to continue the pledge next year!

Created with the DynamicPDF Essentials Edition. [u709:v1.14.0.49966]

Selected Action Items

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

350 milkweed seed packets

How many people attended your event? (Enter WHOLE NUMBERS only)

1000

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

City of Apple Valley Spring 2023 Home and Garden Show

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

3/23/2023

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayor's Monarch Pledge Week

Upload a copy of your proclamation.

Mayor's Monarch Week Proclamation 2023.pdf

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Upload any relevant documents, images, or other attachments related to your effort on this action.

FINAL GUIDELINES AND APPLICATION_1.pdf

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

Created with the DynamicPDF Essentials Edition. [u709:v1.14.0.49966]

9 private property owners in 2023

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

The City of Apple Valley will offer financial assistance to landowners interested in installing water quality project improvement projects: raingardens, shoreline buffers, and native gardens. The goal of the program is to empower landowners to make positive impacts to the quality and quantity of water resources—lakes, ponds, and wetlands—in the community. As an added benefit, native plants utilized in water quality improvement help our local pollinators and improve habitat biodiversity. Projects may receive 50% the cost of the water quality improvement component of their project, not to exceed $500 per lot or project. All funding is distributed on a first-come, first serve basis. Preference will be given to projects with a high impact to water quality (such as raingardens and shorelines) and for complete applications from first-come applicants.

Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

Upload any relevant documents, images, or other attachments related to your effort on this action.

FINAL GUIDELINES AND APPLICATION_1.pdf

How many estimated individuals participated in your challenge? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 100).

9

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The Dakota County Soil and Water Conservation District

When did this challenge take place?

Summer 2023

What is the total acreage of habitat created? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.2

Created with the DynamicPDF Essentials Edition. [u709:v1.14.0.49966]

Please describe your challenge and the results.

9 Private property owners installed native plants and/or raingardens on their properties with the help of the City's Rainwater Rewards grant program. The goal of the program is to empower landowners to make positive impacts to the quality and quantity of water resources—lakes, ponds, and wetlands—in the community. As an added benefit, native plants utilized in water quality improvement help our local pollinators and improve habitat biodiversity. Projects may receive 50% the cost of the water quality improvement component of their project, not to exceed $500 per lot or project.

Created with the DynamicPDF Essentials Edition. [u709:v1.14.0.49966]