Apple Valley

Apple Valley, MN

Mayor Clint Hooppaw

Pledge Summary

This Pledge is one additional way the City strengthens our ongoing commitment to enhancing our environment with educational components, utilizing native plants in City projects, and offering the Rainwater Rewards program to better pollinator habitat on private properties.

Action Items Committed for 2022

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Clint Hooppaw	2026	3/13/2026	
Mayor Clint Hooppaw	2025	4/14/2025	Signatories
Mayor Clint Hooppaw	2024	3/29/2024	Signatories
Mayor Clint Hooppaw	2023	3/10/2023	Signatories
Mayor Clint Hooppaw	2022	3/28/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

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25

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

25 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.75

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Erickson Park, Redwood Park, outside of City Hall police offices

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We can share our pledge/action items across all of our city communication channels in various formats.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Maintain and strengthen our longstanding committment to monarchs and other pollinators on public property, as well as incentivize private property owners to take the same actions in our Rainwater Rewards program.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

We would seek additional resources on how to best target marginalized communities with this information - is it print, electronic, something in the field directly??

What else should we know about your monarch butterfly conservation efforts over the last year?

We are excited to continue the pledge next year!

Selected Action Items

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Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

~2,500 ft

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

We tackled an area of highly invasive and destructive hybrid knotweed from Alimagnet Park. We chemically sprayed and are currently smothering with a thick geotextile meant to eradicate terrible invasive plants. Follow up will occur in spring to ensure no runners or shoots escape.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

350 milkweed seed packets

How many people attended your event? (Enter WHOLE NUMBERS only)

1000

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

City of Apple Valley Spring 2022 Home and Garden Show

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

3/24/2022

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Proclaim June 20-26, 2022, as "Mayor's Monarch Pledge Week"

Upload a copy of your proclamation.

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Mayor's Monarch Week Proclamation 2022.doc

Upload a copy of your proclamation.

AgendaItem_(11_1_2022 12_14_55 PM).pdf

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

7100 147th St W Apple Valley, MN 55124 - Outside of the police entrance at the Municipal Center - in the front public entrance (~700 ft) and near the back door staff only access(~300 ft)

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Building maintenance staff for planning and planting

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

900

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