Malibu

Malibu, CA

Mayor Doug Stewart

Pledge Summary

Malibu is a unique land and marine environment and residential community whose 11,000 citizens have historically evidenced a commitment to sacrifice urban and suburban conveniences in order to protect that environment and lifestyle, and to preserve unaltered natural resources and rural characteristics. The people of Malibu are a responsible custodian of the area's natural resources for present and future generations. Mayor Doug Stewart and the rest of City Council have supported Monarch Butterflies and other pollinators in their adoption of the Mayors Monarch Pledge in past years. We look forward to another positively impactful year in 2025.

Action Items Committed for 2025

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

Created with the DynamicPDF Essentials Edition. [u379:v1.14.0.49966]

- Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.
- Display educational signage at monarch gardens and pollinator habitat.

Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.
- Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.
- Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Marianne Riggins	2026	2/4/2026	
Mayor Doug Stewart	2025	12/18/2024	Leadership Circle
Mayor Bruce Silverstein	2024	3/27/2024	Leadership Circle
Mayor Bruce Silverstein	2023	3/30/2023	Leadership Circle
Mayor Bruce Silverstein	2022	3/25/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

560

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

215

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field

Created with the DynamicPDF Essentials Edition. [u379:v1.14.0.49966]

below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.03

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Park

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Agents of Discovery, Educational App and free pollinator focused programs

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The City of Malibu has a strong history and dedication to sustainability and environmental stewardship which our Malibu Monarch Pledge is a part.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

none

What else should we know about your monarch butterfly conservation efforts over the last year?

The City of Malibu was proud to partner with local nonprofits and other governmental agencies like the Pollinator Protection Fund, CA State Parks, National Parks, SAMO Fund staff, Resource Conservation District and those partnerships have assisted us in reaching far more individuals.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Created with the DynamicPDF Essentials Edition. [u379:v1.14.0.49966]

Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

How many community organizations and groups participated? Please list them below.

Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

Created with the DynamicPDF Essentials Edition. [u379:v1.14.0.49966]

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

Please describe the maintenance schedule for these planted areas.

Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.

How many estimated individuals participated in your community science effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 150).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Please describe the community science program that you supported or initiated. Provide a link to any relevant programs, if possible.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Dark Sky Ordinance.pdf

Created with the DynamicPDF Essentials Edition. [u379:v1.14.0.49966]

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

This ordinance has been in effect since October 15, 2022.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

www.malibucity.org/705/Dark-Sky-Ordinance The City website has additional information regarding the ordinance. It went into effect for residential and commercial property on October 15, 2022. It was adopted on

Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Resolution 19-32 - EFMP.PDF

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Poison Free Malibu

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

This is for City property only and restricts the use of all non-organic herbicide, pesticide, rodenticide, or any killing agent. Any organic use must pass through a working group vote and to date, we have only used one organic pesticide to kill ants in City Hall. It was enacted on June 24, 2019.

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed,

Created with the DynamicPDF Essentials Edition. [u379:v1.14.0.49966]

where appropriate.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Ordinance 461 Planting.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

None that I am aware

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

This ordinance was approved on March 9, 2020. While it restricts flammable planting and a focus on water conservation, it also names the requirement of planting Santa Monica Mountain Native Plants on City Property.

Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pollinator Sign - Legacy Park.jpg

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

1

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

As seen in the picture, the sign reviews numerous details regarding pollinators, including Monarchs. It was installed in partnership with the Pollinator Protection Fund.

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Created with the DynamicPDF Essentials Edition. [u379:v1.14.0.49966]

Upload any relevant documents, images, or other attachments related to your effort on this action.

Weed Removal - Legacy.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Weed Removal - Legacy Park 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Weed Removal - Legacy Park 3.jpg

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

10 acres

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

Our Park Maintenance staff hand remove non-native invasive plants from Legacy Park on an ongoing basis. They remove mustard, yellow star thistle, euphorbia, pompas grass, palms, and other species to promote the growth of native pollinator plants. The City has spent over 1000 hours of staff time on this at Legacy Park in the past year.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pollinator Plant Instal - Legacy Park 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pollinator Plant Instal - Legacy Park 1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pollinator Plant Instal - Legacy Park 3.jpg

Created with the DynamicPDF Essentials Edition. [u379:v1.14.0.49966]

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pollinator Plant Instal - Legacy Park 4.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

None

How many plants were planted? (Enter WHOLE NUMBERS only)

825

Please describe your effort in completing this action.

The City intends to continue to plant pollinator plants along the paths at Legacy Park to add diversity and enhance pollinator habitat. We planted 60 narrow leaf milkweed and 825 plants total.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pollinator Habitat Giveaway 6.22.25.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Malibu Monarh Project Lectures Advertisement.pdf

How many community organizations and groups participated? Please list them below.

Malibu Monarch Project and Pollinator Protection Fund

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

The City Partnered with Pollinator Protection Fund for a pollinator plant giveaway in the spring which engaged 75 individuals. A news article regarding the plant giveaway: https://malibutimes.com/bringing-butterflies-back The City Partnered with the Malibu Monarch Project to provide enducational lectures on the Santa Monica Mountains habitats

Created with the DynamicPDF Essentials Edition. [u379:v1.14.0.49966]

and landscapes. Three lectures were heard by over 150 individuals. Attached are flyers and other information.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Habitat.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

Plant Giveaway.pdf

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

There were two giveaways and approximately 150 plants were given to 125 individuals

How many people attended your event? (Enter WHOLE NUMBERS only)

125

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Fire and Forestry Department and the Pollinator Protection Fund

Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

Upload any relevant documents, images, or other attachments related to your effort on this action.

Agents of discovery (Flyer).pdf

What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)

Agents of Discovery, located at Legacy Park

Created with the DynamicPDF Essentials Edition. [u379:v1.14.0.49966]

How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)

2

Please list the names of the schools you are working with.

Webster Elementary and Malibu Elementary

What resources, if any, are you providing to educators?

The educational app

How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).

80

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

none

How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0

What is the maintenance schedule to ensure planted habitat is maintained?

None

Created with the DynamicPDF Essentials Edition. [u379:v1.14.0.49966]