Malibu

Malibu, CA

Mayor Bruce Silverstein

Pledge Summary

Malibu is a unique land and marine environment and residential community whose citizens have historically evidenced a commitment to sacrifice urban and suburban conveniences to protect that environment and lifestyle and to preserve unaltered natural resources and rural characteristics. Since its incorporation in 1991, the City of Malibu has worked tirelessly, to uphold this founding vision. The City has built three stormwater treatment facilities to improve local water quality. Multiple pollinator gardens have been planted and only native plants are installed on City-owned properties. The City's policies continue to promote green building, native landscaping, and recycled water reuse to preserve Malibu's unique natural environment. The City of Malibu has adopted a progressive Earth Friendly Management Program as well as a Dark Sky Ordinance which sets the City above others in its dedication to Monarchs and the local natural ecosystem as a whole.

Action Items Committed for 2022

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

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- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.
- Display educational signage at monarch gardens and pollinator habitat.

Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.
- Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.
- Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Marianne Riggins	2026	2/4/2026	
Mayor Doug Stewart	2025	12/18/2024	Leadership Circle
Mayor Bruce Silverstein	2024	3/27/2024	Leadership Circle
Mayor Bruce Silverstein	2023	3/30/2023	Leadership Circle
Mayor Bruce Silverstein	2022	3/25/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

72

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

26 youth and 46 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.02

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Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

The City is providing volunteer and educational opportunities at City Parks to engage all members of the Malibu Community.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Simply put, the City of Malibu is dedicated to healthy natural systems and the betterment of our communities regional ecosystems and the Mayor's Monarch Pledge has given the City additional ideas on how to progress forward.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The City has not utilized the NFW resources but I look forward to the citizen science opportunities this upcoming year.

What else should we know about your monarch butterfly conservation efforts over the last year?

The City of Malibu Community Services Department has been dedicated to adding milkweed plants to multiple parks along with pollinator plants and is adding a programs focusing on pollinators and pollinator gardens to next year's schedule.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you

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have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Please describe the extent of engagement with these groups and associated opportunities to create monarch habitat.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

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Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Upload any relevant documents, images, or other attachments related to your effort on this action.

PRC Agenda Packet 11.16.21.pdf

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

14

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

The City of Malibu removed castor bean and tree tobacco from Trancas Field which is 35 acres. The City removed all non-native plants from the ESHA onsite to enhance the native ecosystem including pollinators.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Las Flores Creek Park.jpg

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Las Flores Creek Park

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Malibu Monarch Project

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.2

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Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Resolution 19-32 - EFMP.PDF

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Poison Free Malibu

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

The City of Malibu Earth Friendly Management Policy was adopted July 1, 2019

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Malibu Monarch Society

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pepperdine Las Flores Butterfly Garden 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Pepperdine Las Flores Butterfly Garden 1.jpg

How many community organizations and groups participated? Please list them below.

Pepperdine University Botany Department

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

Pepperdine University participated in plantings at Legacy Park including planting

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Legacy Pollinator Planting 4.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Legacy Pollinator Planting 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Legacy Pollinator Planting 1.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

None

How many plants were planted? (Enter WHOLE NUMBERS only)

215

Please describe your effort in completing this action.

I oversaw the planting and staff. The City hired a consultant to assist in selecting and delivering the native plants. City staff planted, watered and cared for the plants during the growing season. This included over 30 milkweed plants.

Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Chapter 17.41 MALIBU DARK SKY.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Benya Burnett Consultancy

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

The City of Malibu Dark Sky Ordinance went into effect October 15, 2022.

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