

City of Grapevine

Grapevine, TX

Mayor Willaim Tate

Pledge Summary

Create lasting memories with family and friends in Grapevine, Texas, the heart of the Dallas Fort Worth Metroplex. Grapevine blends Texas-sized fun with small-town charm, offering a welcoming and relaxed atmosphere. As the host city to DFW Airport, Grapevine is the perfect home base for exploring Dallas Fort Worth, but with so much to see and do, you may never want to leave!

Action Items Committed for 2026

Program and Demonstration Gardens

- Display educational signage at monarch gardens and pollinator habitat.
- Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.
- Host or support a native seed or plant sale, giveaway or swap.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Willaim Tate	2026	8/19/2026	

Mayor William Tate	2025	2/19/2025	Signatories
Mayor William Tate	2024	4/30/2024	Signatories
Mayor William Tate	2023	3/6/2023	Signatories
Mayor William D. Tate	2022	12/6/2021	Signatories
Mayor William D. Tate	2021	1/19/2021	Leadership Circle

Action Items

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).

Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)

What else should we know about your monarch butterfly conservation efforts over the last year?

Selected Action Items

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located?

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

How many estimated individuals attended the event? Please limit your answer to only the number of individuals reached in the answer field (e.g., 500)

Please describe the details of your monarch butterfly festival and how you ensured the event was accessible by all residents in the community (e.g., events, length, notable successes, outreach, location).

What was the date of your festival?

Host or support a native seed or plant sale, giveaway or swap.

How many people attended your event?

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

How many plants were sold and/or given away at your event?

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

How many community organizations and groups participated? Please list them below.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

How many plants were planted?

Please describe your effort in completing this action.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

How many community organizations and groups participated? Please list them below.

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

What is the total acreage of land treated to remove invasive plants?

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

October 2026

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Monarch Pledge Month

Upload a copy of your proclamation.

[MMP Proclamation SIGNED.pdf](#)