City of Grapevine

Grapevine, TX

Mayor William Tate

Pledge Summary

City of Grapevine, TX is in the heart of the Dallas and Fort Worth Metroplex with a population of just over 57,000. Known as the Christmas Capital of Texas, Grapevine has renowned festivals and events. Residents and visitors enjoy over 1,600 acres of parkland, 23 trails, and more than 9 miles of shoreline along Grapevine Lake. Mayor William D. Tate is committed to reversing the decline of the monarch butterfly and other pollinators with the signing of the Mayor's Monarch Pledge and continues to engage with the people of Grapevine in providing more habitat for these magnificent creatures.

Action Items Committed for 2025

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Willaim Tate	2026	8/19/2026	
Mayor William Tate	2025	2/19/2025	Signatories
Mayor William Tate	2024	4/30/2024	Signatories
Mayor William Tate	2023	3/6/2023	Signatories
Mayor William D. Tate	2022	12/6/2021	Signatories
Mayor William D. Tate	2021	1/19/2021	Leadership Circle

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

300

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

150

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

n/a

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Sharing resources and information throughout the community.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Education on pollinators and habitat conservation. Recognition of community as member.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Education

What else should we know about your monarch butterfly conservation efforts over the last year?

We have received financial resources that will allow us to continue developing existing monarch habitats.

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Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

October 2025

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Monarch Pledge Month

Upload a copy of your proclamation.

2025 MMP Proclamation SIGNED.pdf

Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

How many estimated individuals attended the event? Please limit your answer to only the number of individuals reached in the answer field ((Enter WHOLE NUMBERS only), e.g. 500)

3000

What was the date of your festival?

10/18/2025

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Grapevine Convention & Visitors Bureau, Grapevine Garden Club, Keep Grapevine Beautiful

Please describe the details of your monarch butterfly festival and how you ensured the event was accessible by all residents in the community (e.g., events, length, notable successes, outreach, location).

The annual Butterfly Flutterby event is free to all attendees. Participants receive education about monarchs and their role in the ecosystem and the seriousness of their dwindling numbers. The 2025 event marked 28 years, taking place in the Botanical Gardens which

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are centrally located within the city. This park is ADA accessible and open to all visitors at no charge throughout the year. The event took place from 10:00 am – 2:00 pm

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

2025 Plant Sale flyer FINAL.jpg

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

2600

How many people attended your event? (Enter WHOLE NUMBERS only)

300

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Grapevine Parks & Recreation, Keep Grapevine Beautiful, Grapevine Garden Club

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