# City of Grapevine

Grapevine, TX

Mayor William Tate

## Pledge Summary

City of Grapevine, TX is in the heart of the Dallas and Fort Worth Metroplex with a population of just over 54,000. Known for its hometown feel, and renowned festivals and events, residents and visitors enjoy over 1,600 acres of parkland, 23 trails, and more than 9 miles of shoreline along Grapevine Lake. Mayor William D. Tate is committed to reversing the decline of the monarch butterfly and other pollinators with the signing of the Mayor's Monarch Pledge and continues to engage with the people of Grapevine in providing more habitat for these magnificent creatures.

## Action Items Committed for 2024

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

### Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).
- Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

## Past Pledge Archive

| Mayor Name | Program Year | Pledge Date | Achievement |
|---|---|---|---|
| Mayor Willaim Tate | 2026 | 8/19/2026 | |

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|---|---|---|---|
| Mayor William Tate | 2025 | 2/19/2025 | Signatories |
| Mayor William Tate | 2024 | 4/30/2024 | Signatories |
| Mayor William Tate | 2023 | 3/6/2023 | Signatories |
| Mayor William D. Tate | 2022 | 12/6/2021 | Signatories |
| Mayor William D. Tate | 2021 | 1/19/2021 | Leadership Circle |

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).**

36559

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)**

913

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.**

0

**Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.**

no new habitat was created

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

We are leveraging the Mayors' Monarch Pledge program to engage marginalized communities by providing free programming to all age ranges and promoting events on free social media channels.

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

Helps to legitimize actions taken to support pollinators and the environment.

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**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

Provision of educational materials for distribution along with educational emails.

**What else should we know about your monarch butterfly conservation efforts over the last year?**

The city continues to maintain and enhance 46 acres of existing habitat

## Selected Action Items

### Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

**Date of Proclamation:**

10/15/24

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

Monarch Pledge Month

**Upload a copy of your proclamation.**

Monarch Pledge 2024 Proclamation.pdf

### Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

**How many community organizations and groups participated? Please list them below.**

Grapevine Garden Club (GGC), Master Naturalists, Master Gardeners, Native Plant Society of Texas (NPSOT), Citizen Foresters, Keep Grapevine Beautiful Grapevine Beautiful (KGVB).

**Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.**

The GGC and KGVB participate in Butterfly Flutterby, an annual educational event that educates the public on the plight and importance of the monarch. Members of both

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organizations provide education to public regarding conservation and more. Master Naturalists, Master Gardeners, NPSOT, and Citizen Foresters provide education at free lectures and events involving members of the community and other stakeholders.

## Host or support a native seed or plant sale, giveaway or swap.

**How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)**

3500

**How many people attended your event? (Enter WHOLE NUMBERS only)**

220

**What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?**

GGC, First United Methodist Church, GPARD

## Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

**How many community organizations and groups participated? Please list them below.**

Grapevine Parks & Recreation Department (GPARD)

**Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.**

Frequent engagement within the Parks and Recreation Department implementing management operating procedures for pollinator habitats.

## Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

**Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)**

Grapevine Botanical Garden

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

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GPARD

**What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres ). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.**

3

## Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

GPARD, KGVB

**What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)**

Maintain the annual Tree Sharing Program and annual Arbor Day tree planting event. Maintain the Parr Park Pollinator Prairie, continue to host pollinator education sessions with Keep Grapevine Beautiful and developed a new partnership with 1% for the Planet and Alveole.

## Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

**How many estimated individuals attended the event? Please limit your answer to only the number of individuals reached in the answer field ((Enter WHOLE NUMBERS only), e.g. 500)**

1500

**What was the date of your festival?**

10/19/24

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Grapevine Convention & Visitors Bureau, GGC, KGVB

**Please describe the details of your monarch butterfly festival and how you ensured the event was accessible by all residents in the community (e.g., events, length,**

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**notable successes, outreach, location).**

The annual Butterfly Flutterby event is free to all attendees. Participants receive education about monarchs and their role in the ecosystem and the seriousness of their dwindling numbers. The 2024 event marked 28 years, taking place in the Botanical Gardens which are centrally located within the city. This park is ADA accessible and open to all visitors at no charge throughout the year. The event took place from 10:00 am – 2:00 pm.

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