City of Grapevine

Grapevine, TX

Mayor William Tate

Pledge Summary

City of Grapevine, TX is in the heart of the Dallas and Fort Worth Metroplex with a population of just over 54,000. Known for its hometown feel, and renowned festivals and events, residents and visitors enjoy over 1,600 acres of parkland, 23 trails, and more than 9 miles of shoreline along Grapevine Lake. Mayor William D. Tate is committed to reversing the decline of the monarch butterfly and other pollinators with the signing of the Mayor's Monarch Pledge and continues to engage with the people of Grapevine in providing more habitat for these magnificent creatures.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Willaim Tate	2026	8/19/2026	
Mayor William Tate	2025	2/19/2025	Signatories
Mayor William Tate	2024	4/30/2024	Signatories
Mayor William Tate	2023	3/6/2023	Signatories
Mayor William D. Tate	2022	12/6/2021	Signatories

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Mayor William D. Tate	2021	1/19/2021	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

37072

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

2633

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

6

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Rights-of-ways

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Providing free events for residents and visitors

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Helps to legitimize actions taken to support pollinators and the environment.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Provision of educational materials for distribution.

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What else should we know about your monarch butterfly conservation efforts over the last year?

The city continues to maintain and enhance 46 acres of existing habitat.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

10/19/23

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Monarch Pledge Month

Upload a copy of your proclamation.

Monarch Pledge PROCLAMATION.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

GPARD GGC Plant Sale April FB.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

GPARD Pollinator Wk June FB.png

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

June 2023 – Grapevine Parks & Recreation posted seven times promoting "National Pollinator Week" on Facebook. April 12, 2023 – Grapevine Parks & Recreation posted an "Grapevine Garden Club Annual Spring Plant Sale" post on Facebook. October 2023 – City of Grapevine posted several times on Facebook, promoting Butterfly Flutterby. October

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2023 - Mayors Monarch Pledge Proclamation on the City Council Agenda March 2023 – Grapevine Garden Club's plant sale flyer and a graphic for REC TV

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

Public and private schools located within the city and encouraged to continue to provide pollinator friendly plants in community gardens and facility landscaping. Our ongoing partnership with Grapevine Garden Club ensures that members continue to establish pollinator attracting gardens in their private homes.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

o Grapevine Garden Club o Master Naturalists o Master Gardeners o Native Plant Society Chapter Members o Citizen Foresters o Native Prairies Association of Texas o Keep Grapevine Beautiful (KGVB) o Grapevine Fire Department

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Met with KGVB to formalize an agreement through the KGVB Adopt an Area program with Meow Wolf to adopt the Parr Park Prairie assisting with invasive removal and native plantings within the four-acre tall grass prairie. Met with the Grapevine Fire Department to assess maintenance practices of the tall grass prairies to incorporate best management practices to deter wildfires near adjacent residents. Met with Park Manager and Contract Foreman to further discuss revisions of mowing schedules along highway rights of ways to encourage more growth of native grasses and wildflowers in a purposeful manner.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

4000

How many people attended your event? (Enter WHOLE NUMBERS only)

400

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What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Grapevine Garden Club, First United Methodist Church

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