Town of Wendell

Wendell, NC

Mayor Virginia Gray Virginia Gray

Pledge Summary

Wendell is a town in central North Carolina with a population of roughly 10,000. The town is nestled in eastern Wake County and is home to many beautiful parks such as Turnipseed Nature Preserve, Wendell Park, and Sandy Pines. Mayor Gray has committed to saving the monarch butterfly and other pollinators with her signing of the Mayor's Monarch Pledge and looks forward to engaging residents in building more pollinator habitats throughout the town.

Action Items Committed for 2022

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Program and Demonstration Gardens

- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Virginia Gray	2023	4/18/2023	
Mayor Virginia Gray Virginia Gray	2022	3/23/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

50

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

15 youth and 35 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Community Garden and Community Parks, as well as private residences

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

the Mayor's Monarch Pledge has been used to invite marginalized communities to become user of the Community Park and members of the Community Garden

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Requests from local elementary youth

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

local gardeners and butterfly experts have been most helpful; more donations of gardens to public use would help expand equitable engagement

What else should we know about your monarch butterfly conservation efforts over the last year?

This was our first year and we look forward to continuing our efforts in the coming years.

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Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

3/28/2022

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Proclamation Proclaiming Mayor Virginia Gray's Monarch Pledge

Upload a copy of your proclamation.

Monarch Pledge - 2022.pdf

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Community Garden 4.jpg

Please describe the groups you engaged with and how you engaged with these groups below.

Wendell Park users and members of the Community Garden

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Wendell Community Garden (Instagram Post).png

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Oct Mural 3.jpg

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Social Media and printed flyers located at the Community Center where the Park and Community Garden are located.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Community Garden -1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Community Garden 3.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Park users and Community Garden Members

How many plants were planted? (Enter WHOLE NUMBERS only)

15

Please describe your effort in completing this action.

Added milkweed plants next to and in our community garden and have plans to build a separate butterfly garden near those in the park.

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