Edgerton

Edgerton, WI

Mayor Christopher Lund

Pledge Summary

Edgerton is an established community (population 5,945) with a rich history and strong community spirit. Located in the fast growing I-90 corridor amid the rolling countryside of South-Central Wisconsin Edgerton is home to 14 parks & recreational areas, 1 golf course and tons of gardens (including a community garden) where pollinators are all welcomed. Since 2021, Mayor Christopher Lund of Edgerton, Wisconsin has committed to save the monarch butterfly and other pollinators by signing of the Mayors' Monarch Pledge. Chris looks forward to engaging residents in building more pollinator habitat throughout the city.

Action Items Committed for 2026

Program and Demonstration Gardens

- Display educational signage at monarch gardens and pollinator habitat.
- Host or support a native seed or plant sale, giveaway or swap.

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Christopher Lund	2026	2/4/2026	
Mayor Christopher Lund	2025	2/5/2025	Signatories
Mayor Christopher Lund	2024	12/18/2023	Signatories
Mayor Christopher Lund	2023	12/18/2022	Signatories
Mayor Christopher Lund	2022	3/9/2022	Signatories

Action Items

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

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1

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

To help get milkweed into the grow to help save our monarch friends.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Various website information as well as weekly emails.

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

250

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Residences, Silverwood Park & Shared Public Spaces (Edgerton Library)

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Exposure at the Public Library, Grocery Store, Post Office & Laundry Mat.

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

97

What else should we know about your monarch butterfly conservation efforts over the last year?

Every year more people are interested in planting milkweed! Everyone loves the monarch station at our local library and my visits at Silverwood Summer School..

Selected Action Items

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Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

FBFreeMilkweedGiveaway.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

FreeMilkweedMailbox.jpg

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Free milkweed seedling pots are given away for FREE from Mother's Day to June 1. Free milkweed seeds are given away from Mother's Day to Halloween at the Edgerton Public Library. A flyer explaining this FREE program is posted around town (Edgerton Outreach, Edgerton Post Office, Laundry Mat, Etc) as well as posted on the Gifts For Kids & Edgerton Library FB pages.

Host or support a native seed or plant sale, giveaway or swap.

How many people attended your event? (Enter WHOLE NUMBERS only)

100

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Edgerton Library & Silverwood Summer School

Upload any relevant documents, images, or other attachments related to your effort on this action.

MilkweedSeedPackets.jpg

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

500

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Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

3

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Edgerton Library, Silverwood Park & My Home. Also had monarch bookmarks printed & laminated and gave those away as well.

Upload any relevant documents, images, or other attachments related to your effort on this action.

MonarchBookmark2026.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

MonachWaystationSign.jpeg

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