

# Edgerton

Edgerton, WI

Mayor Christopher Lund

## Pledge Summary

Pledge Summary: Edgerton is an established community (population 5,945) with a rich history and strong community spirit. Located in the fast growing I-90 corridor amid the rolling countryside of South-Central Wisconsin Edgerton is home to 14 parks & recreational areas, 1 golf course and tons of gardens (including a community garden) where pollinators are all welcomed. Since 2021, Mayor Christopher Lund of Edgerton, Wisconsin has committed to save the monarch butterfly and other pollinators by signing of the Mayors' Monarch Pledge. Chris looks forward to engaging residents in building more pollinator habitat throughout the city.

## Action Items Committed for 2024

### Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

### Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.
- Display educational signage at monarch gardens and pollinator habitat.

## Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Christopher Lund	2026	2/4/2026	
Mayor Christopher Lund	2025	2/5/2025	Signatories
Mayor Christopher Lund	2024	12/18/2023	Signatories
Mayor Christopher Lund	2023	12/18/2022	Signatories
Mayor Christopher Lund	2022	3/9/2022	Signatories

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).**

100

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)**

80

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).**

1

**Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.**

yards, school, library & golf course

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

Flyers

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

to help ... save our pollinators.

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

NWF website

**What else should we know about your monarch butterfly conservation efforts over the last year?**

I have taught a class on the monarch life cycle every year since we signed on.

## Selected Action Items

**Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)**

**Upload any relevant documents, images, or other attachments related to your effort on this action.**

[FBFreeMilkweedGiveaway.jpg](#)

**Please describe the methods of public communication below (e.g., printed materials, social media, print media).**

Gave away native milkweed seedling pots from Mother's Day until end of June. Then gave away milkweed seeds from July 1 until end of October via a grab & go station at my home as well as the Edgerton Library.

**Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.**

**Upload any relevant documents, images, or other attachments related to your effort on this action.**

[ButtonSaveTheMonarchs.docx](#)

**How many estimated individuals participated in your challenge? Please limit your answer to only the number of individuals reached in the answer field (e.g., 100).**

100

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Silverwood Park & Edgerton Library

**When did this challenge take place?**

Mother's Day to Halloween

**What is the total acreage of habitat created? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones.**

1

**Please describe your challenge and the results.**

To create their own pollinator garden.

**Display educational signage at monarch gardens and pollinator habitat.**

**Upload any relevant documents, images, or other attachments related to your effort on this action.**

[MonarchActivityPage.docx](#)

**How many garden signs are being displayed and where are they located?**

6

**Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).**

Official Monarch Waystation Sign (Silverwood Park, Edgerton Library and in my yard). My yard also has 3 other monarch informational signs. Activity pages are also given away at the Edgerton Library & Silverwood Park via Summer School.

**Host or support a native seed or plant sale, giveaway or swap.**

**Upload any relevant documents, images, or other attachments related to your effort on this action.**

[SilverwoodSummerSchool.jpg](#)

**How many plants were sold and/or given away at your event?**

100 seedlings pots and 500 milkweed seed packets

**How many people attended your event?**

100

**What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?**

Silverwood Park Summer School & Edgerton Library