Edgerton

Edgerton, WI

Mayor Christopher Lund

Pledge Summary

Pledge Summary: Edgerton is an established community (population 5,945) with a rich history and strong community spirit. Located in the fast growing I-90 corridor amid the rolling countryside of South-Central Wisconsin Edgerton is home to 14 parks & recreational areas, 1 golf course and tons of gardens (including a community garden) where pollinators are all welcomed. Since 2021, Mayor Christopher Lund of Edgerton, Wisconsin has committed to save the monarch butterfly and other pollinators by signing of the Mayors' Monarch Pledge. Chris looks forward to engaging residents in building more pollinator habitat throughout the city.

Action Items Committed for 2024

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.
- Display educational signage at monarch gardens and pollinator habitat.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Christopher Lund	2026	2/4/2026	
Mayor Christopher Lund	2025	2/5/2025	Signatories
Mayor Christopher Lund	2024	12/18/2023	Signatories
Mayor Christopher Lund	2023	12/18/2022	Signatories
Mayor Christopher Lund	2022	3/9/2022	Signatories

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

100

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

80

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

yards, school, library & golf course

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Flyers

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

to help ... save our pollinators.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

NWF website

What else should we know about your monarch butterfly conservation efforts over the last year?

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I have taught a class on the monarch life cycle every year since we signed on.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

FBFreeMilkweedGiveaway.jpg

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Gave away native milkweed seedling pots from Mother's Day until end of June. Then gave away milkweed seeds from July 1 until end of October via a grab & go station at my home as well as the Edgerton Library.

Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

Upload any relevant documents, images, or other attachments related to your effort on this action.

ButtonSaveTheMonarchs.docx

How many estimated individuals participated in your challenge? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 100).

100

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Silverwood Park & Edgerton Library

When did this challenge take place?

Mother's Day to Halloween

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What is the total acreage of habitat created? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

1

Please describe your challenge and the results.

To create their own pollinator garden.

Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

MonarchActivityPage.docx

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

6

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Official Monarch Waystation Sign (Silverwood Park, Edgerton Library and in my yard). My yard also has 3 other monarch informational signs. Activity pages are also given away at the Edgerton Library & Silverwood Park via Summer School.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

SilverwoodSummerSchool.jpg

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

100 seedlings pots and 500 milkweed seed packets

How many people attended your event? (Enter WHOLE NUMBERS only)

100

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What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Silverwood Park Summer School & Edgerton Library

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