Edgerton

Edgerton, WI

Mayor Christopher Lund

Pledge Summary

Pledge Summary: Edgerton is an established community (population 5,945) with a rich history and strong community spirit. Located in the fast growing I-90 corridor amid the rolling countryside of South-Central Wisconsin Edgerton is home to 14 parks & recreational areas, 1 golf course and tons of gardens (including a community garden) where pollinators are all welcomed. Since 2021, Mayor Christopher Lund of Edgerton, Wisconsin has committed to save the monarch butterfly and other pollinators by signing of the Mayors' Monarch Pledge. Chris looks forward to engaging residents in building more pollinator habitat throughout the city.

Action Items Committed for 2023

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Facilitate or support a milkweed seed collection and propagation effort.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Christopher Lund	2026	2/4/2026	
Mayor Christopher Lund	2025	2/5/2025	Signatories
Mayor Christopher Lund	2024	12/18/2023	Signatories
Mayor Christopher Lund	2023	12/18/2022	Signatories
Mayor Christopher Lund	2022	3/9/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

1000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

750 adults 250 youth

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

25 Private Residents, Silverwood Park, Edgerton Library and Towne Country Club Golf Course.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

social media & public library

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

to help ... save our pollinators.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

NWF website

What else should we know about your monarch butterfly conservation efforts over the last year?

None

Selected Action Items

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Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

250

How many people attended your event? (Enter WHOLE NUMBERS only)

250

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Local Library

Facilitate or support a milkweed seed collection and propagation effort.

How many people attended your event? (Enter WHOLE NUMBERS only)

5

What species were collected or propagated?

Collected local native milkweed seeds via my yard and along the bike trail in Fort Atkinson, WI.

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Local Library

Please describe the milkweed seed collection and propagation effort that you hosted.

Collected local native milkweed seeds via my yard and along the bike trail in Fort Atkinson, WI.

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

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Provided ongoing opportunities for citizens to attend various classes in which the importance of planting native milkweed gardens was discussed & encouraged. In person interactions with the public was provided weekly at the Edgerton Library where the public could learn more about hand raising monarchs & the importance of planting milkweed. The importance of milkweed & the monarch life cycle was constantly advertised via FB was well as a monarch binder at the Edgerton Public Library. Milkweed seeds as well as milkweed seedling pots are also given away for FREE that included information on monarchs & how to create their very own pollinator garden at home. .

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