Edgerton

Edgerton, WI

Mayor Christopher Lund

Pledge Summary

Edgerton is an established community (population 5,945) with a rich history and strong community spirit. Located in the fast growing I-90 corridor amid the rolling countryside of South-Central Wisconsin Edgerton is home to 14 parks/recreational areas, 1 golf course and tons of gardens (including a community garden) where pollinators are all welcomed. Mayor Christopher Lund of Edgerton, Wisconsin has committed to save the monarch butterfly and other pollinators with his signing of the Mayors' Monarch Pledge on March 9, 2022! Chris looks forward to engaging residents in building more pollinator habitat throughout the city and will work to provide education opportunities so Edgerton residents can learn more about our monarch friends and how they too can help!

Action Items Committed for 2022

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Systems Change

- Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Christopher Lund	2026	2/4/2026	
Mayor Christopher Lund	2025	2/5/2025	Signatories
Mayor Christopher Lund	2024	12/18/2023	Signatories
Mayor Christopher Lund	2023	12/18/2022	Signatories
Mayor Christopher Lund	2022	3/9/2022	Signatories

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

200

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

150 youth & 50 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

2

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Residence, community gardens, containers & parks.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Articles & social media posts. Also, flyers at the local food pantry & public library.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

To help save the migration of our Monarch friends to Wisconsin.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

website & email communication

What else should we know about your monarch butterfly conservation efforts over the last year?

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Our library program & free local milkweed giveaway were both HUGELY successful!

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

MonarchStation2022.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

LibraryPostLori.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

MonarchStationEdgertonReporterArticlesPledgeReporting.docx

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Public Communications started with putting in place a NEW program (a monarch station) at our public library which was hugely successful. Via that new program communication was continual. Public communication included printed material (located at the monarch station at the public library), social media (Gifts For Kids FB Page & Edgerton Library FB Page) & printed media (Edgerton Reporter). A total of 3 different monarch related articles were published in the Edgerton Reporter. Via the monarch station we also hosted 2 in person monarch presentation for anyone (adults & children) interested in learning more about our monarch friends and how they too could help. Via this pledge I hand raised a total of 183 monarchs. 36 were raised via the monarch station / Edgerton Library, 93 were adopted out to interested Edgerton Residents & (in early September) 14 were adopted out to Local Teachers to be raised in their classrooms.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

FreeMilkweed.jpg

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Upload any relevant documents, images, or other attachments related to your effort on this action.

LblsRoundSaveTheMonarchsPlantMilkweed.docx

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

At the in-person monarch program & monarch station 100 Ziploc bags of 10 FREE milkweed seeds were given away. Between the end of May and the end of August 78 FREE milkweed seedling pots & 51 packets of seeds were distributed via Lori's home at 346 Fairway Circle plus seedling pots provided to Silverwood Park for their new pollinator garden they planted during their summer school camp.

How many people attended your event? (Enter WHOLE NUMBERS only)

200

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Edgerton Library & City of Edgerton. Please note above number includes 3 events. 56 at the in-person event at the library along with 50-100 children/adults involved at Silverwood Park and the new pollinator garden there as well as all the people/families reaching out to me for seeding pot pick ups at our home at 346 Fairway Circle.

Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City of Edgerton

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In Progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

In the process of re-writing ... hoping end of 2023.

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