Town of Selma

Selma, NC

Mayor Byron McAllister

Pledge Summary

Selma, NC was officially chartered as a Town on February 11, 1873, but the Town's true birth took place on May 1, 1867. Selma was born as and still is a "Railroad Town," and our rail heritage is still evident today, with our recently renovated 1924 Union Depot (Selma Union Depot) supporting Amtrak service. The Town of Selma is located at the corner of I-95 and future I-42 (Current US Highway 70) with a growing population of about 7,000. We are working to improve our horticulture operations in the Town of Selma and do our part to improve the environment. We feel taking this Pledge is a great step towards that goal.

Action Items Committed for 2022

Communications and Convening

- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Convert vacant lots to monarch habitat.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Byron McAllister	2022	3/9/2022	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

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2000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

500

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.09

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Selma Memorial Gardens

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

the Town is using this program to reach out to all our communities, no matter income or race.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Monarch butterfly are a natural part of this community and we work hard to help them thrive in our area.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Community outreach has been the most helpful, talking to local residents and engagement with local nursery

What else should we know about your monarch butterfly conservation efforts over the last year?

Taking the Pledge was the first step in our local community, we look forward to many more gardens and programs to help make this town a natural home for Monarch Butterfly

Selected Action Items

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Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

Selma Memorial Gardens, Appearance Committee

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

location, types of flowers, amount, water source and implementation of program

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

How many community organizations and groups participated? Please list them below.

Selma Memorial Gardens, Appearance Committee

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

location, types of flowers, amount, water source, and implementation of the program at Selma, Town right of ways, other property

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

E Anderson St, North Pollocks St, and Highway 70 located around the town welcome signs around 40 plus plants

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

40

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

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unknown

Please describe the maintenance schedule for these planted areas.

planted in spring, cut back in late fall and looked after biweekly

Convert vacant lots to monarch habitat.

Where is the monarch habitat located? (Please provide an address, if possible)

1350 South Pollock St Selma NC 27576

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Selma Memorial Gardens and Appearance Committee

What is the total acreage of land that has been converted? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.09

How many lots were converted to monarch habitat? Please limit your answer to only the number of lots in the answer field below (e.g., 3)

2

Please describe when the lots were converted to monarch habitat and the planned maintenance schedule.

1350 South Pollock St has started changing the front landscape from grass areas to a 0.09 Monarch Graden with plans to grow to larger areas.

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