City of Verona

Verona, WI

Mayor Luke Diaz

Pledge Summary

Verona, WI is a quickly growing community within the Greater-Madison area. The community has experienced rapid growth over the past decade, but continues to work towards conserving and protecting our areas natural assets. Mayor Diaz along with City Staff have committed to saving the monarch butterfly population, and had made great strides over the years to improve biodiversity within the community.

Action Items Committed for 2023

Program and Demonstration Gardens

- Display educational signage at monarch gardens and pollinator habitat.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Luke Diaz	2026	12/2/2025	
Mayor Luke Diaz	2024	1/19/2024	Signatories
Mayor Luke Diaz	2023	3/15/2023	Signatories
Mayor Luke Diaz	2022	3/7/2022	Signatories

Action Items

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.30

Created with the DynamicPDF Essentials Edition. [u61:v1.14.0.49966]

What was your community’s motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Continue to restore key habitat to monarch butterfly's within the City

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Online Info

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

25

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Unused space on public land (City Hall)

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

N/a

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0.” (Enter WHOLE NUMBERS only.)

25 adults

What else should we know about your monarch butterfly conservation efforts over the last year?

Additional planning has taken place for future efforts

Selected Action Items

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Created with the DynamicPDF Essentials Edition. [u61:v1.14.0.49966]

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

City Hall; 111 Lincoln St. Verona, WI 53593

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City Park Staff

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.30

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

12/11/2023

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Maor's Monarch Pledge Days

Upload a copy of your proclamation.

Monarch Pledge.pdf

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

1

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Signs displayed indicate Monarch butterfly habitat

Created with the DynamicPDF Essentials Edition. [u61:v1.14.0.49966]

Upload any relevant documents, images, or other attachments related to your effort on this action.

20231212_151942.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

20231212_151949.jpg

Created with the DynamicPDF Essentials Edition. [u61:v1.14.0.49966]