

# City of Verona

Verona, WI

Mayor Luke Diaz

## Pledge Summary

Verona, WI is a quickly growing community within the Greater-Madison area. The community has experienced rapid growth over the past decade, but continues to work towards conserving and protecting our areas natural assets. Mayor Diaz along with City Staff have committed to saving the monarch butterfly population, and had made great strides over the years to improve biodiversity within the community.

## Action Items Committed for 2023

### Program and Demonstration Gardens

- Display educational signage at monarch gardens and pollinator habitat.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

## Past Pledge Archive

| Mayor Name      | Program Year | Pledge Date | Achievement |
|-----------------|--------------|-------------|-------------|
| Mayor Luke Diaz | 2026         | 12/2/2025   |             |
| Mayor Luke Diaz | 2024         | 1/19/2024   | Signatories |
| Mayor Luke Diaz | 2023         | 3/15/2023   | Signatories |
| Mayor Luke Diaz | 2022         | 3/7/2022    | Signatories |

## Action Items

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).**

.30

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

Continue to restore key habitat to monarch butterfly's within the City

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

Online Info

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).**

25

**Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.**

Unused space on public land (City Hall)

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

N/a

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)**

25 adults

**What else should we know about your monarch butterfly conservation efforts over the last year?**

Additional planning has taken place for future efforts

## **Selected Action Items**

**Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.**

**Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)**

City Hall; 111 Lincoln St. Verona, WI 53593

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

City Park Staff

**What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres ). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones.**

.30

**Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.**

**Date of Proclamation:**

12/11/2023

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

Maor's Monarch Pledge Days

**Upload a copy of your proclamation.**

[Monarch Pledge.pdf](#)

**Display educational signage at monarch gardens and pollinator habitat.**

**How many garden signs are being displayed and where are they located?**

1

**Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).**

Signs displayed indicate Monarch butterfly habitat

**Upload any relevant documents, images, or other attachments related to your effort on this action.**

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**Upload any relevant documents, images, or other attachments related to your effort on this action.**

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