

# City of Sterling Heights

Sterling Heights, MI

Mayor Michael Taylor

## Pledge Summary

Founded in 1968, the City of Sterling Heights continues to be a vibrant, inclusive community for residents and businesses that is safe, active, progressive and distinctive. The Sterling Heights 2030 Visioning Plan creates a bold vision for an exceptional quality of life, offering distinctive neighborhoods, a world-class library, 31 parks and greenspaces, and low tax and crime rates. With roughly 134,000 residents, it is the second largest suburb in Metro Detroit, and the fourth largest city in Michigan. To learn more, visit [sterling-heights.net](http://sterling-heights.net).

## Action Items Committed for 2023

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

### Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

## Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor of Sterling Heights Michael Taylor	2026	2/12/2026	
Mayor Michael Taylor	2023	3/6/2023	
Mayor Michael Taylor	2022	3/2/2022	Signatories

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).**

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)**

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).**

**Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.**

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

**What else should we know about your monarch butterfly conservation efforts over the last year?**

## **Selected Action Items**

**Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.**

**Date of Proclamation:**

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

**Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)**

**Please describe the methods of public communication below (e.g., printed materials, social media, print media).**

**Host or support a native seed or plant sale, giveaway or swap.**

**How many plants were sold and/or given away at your event?**

**How many people attended your event?**

**What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?**