City of Plano

Plano, TX

Mayor John Muns

Pledge Summary

The City of Plano is home to approximately 294,152 residents and is located just North of Dallas. Plano is recognized as a leader in sustainability, as shown by their 2023 Texas Environmental Excellence Award. Plano is currently pursuing the National Wildlife Federation (NWF) Community Wildlife Habitat Certification. There are currently hundreds of wildlife habitats already located throughout the City including many Monarch habitats.

Action Items Committed for 2025

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

Systems Change

- Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor John Muns	2026	2/6/2026	
Mayor John Muns	2025	12/4/2024	Leadership Circle

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Mayor John Muns	2024	1/16/2024	Leadership Circle
Mayor John B. Muns	2023	2/8/2023	Leadership Circle
Mayor John B. Muns	2022	2/28/2022	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

1982

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

628

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

We have a wide variety of habitats. Many of them are the private yards of residents. We are encouraging local schools to create garden clubs and plant school gardens. We also have a community garden and a display garden where we continue to add plants that are butterfly friendly.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

While conducting community outreach in marginalized communities, we educate people about certifying their yards as wildlife habitats. We then inform people that many of the qualifications benefit the monarchs that migrate through the area.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Our community's motivation is brought about by the reality that as people and companies move into the area, the resources that the butterflies rely on decrease. We want to put forth effort to reverse this trend.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand

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equitable engagement in community processes and access to high-quality, usable nature?

I think the guides have been the most helpful. We hand them out at many of our events. I think it would be great if the website had a section for printable brochures and flyers that we could use.

What else should we know about your monarch butterfly conservation efforts over the last year?

Our efforts have been well accepted by the residents.

Selected Action Items

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

575A0733.JPG

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Live Green in Plano Volunteers

How many plants were planted? (Enter WHOLE NUMBERS only)

120

Please describe your effort in completing this action.

The Plano Community Garden continues to plant and maintain a variety of plants that help to support pollinators. This includes nectar producing plants and milkweed. Milkweed and other nectar-producing plants are planted and maintained at our demonstration garden as well.

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

PCG Flowers May 2021 (2).jpg

Please describe the groups you engaged with and how you engaged with these groups below.

We run a community garden at the City of Plano that has several pollinator beds throughout the garden.

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Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

575A0762.JPG

How many community organizations and groups participated? Please list them below.

Master Gardeners Live Green in Plano volunteers Master Naturalists

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

Master Gardeners and Master Naturalists participated in some of our nature outreach events educating the participants about native plants and butterfly habitats. The Live Green in Plano volunteers help with those events as well. They also maintained the pollinator beds at the Plano Community Garden.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

SEED_SeedExchangeBox03.jpg

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

Thousands of seeds were given away rather than a plant give away in our seed exchange box.

How many people attended your event? (Enter WHOLE NUMBERS only)

250

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Live Green in Plano Volunteers and other Plano residents

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Environmental Education Center (4).jpg

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Environmental Education Center Garden (4116 W. Plano Pkwy). This location is important because we have seen many monarchs pass through this location during their migration.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

We partner with hundreds of volunteers annually to maintain this demonstration garden. Some of these groups include Live Green in Plano, Master Gardeners, Local Corporate Groups (Toyota, Chase Bank, Bank of American, etc) and non-corporate groups (high school and university groups).

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.5

Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many estimated individuals attended the event? Please limit your answer to only the number of individuals reached in the answer field ((Enter WHOLE NUMBERS only), e.g. 500)

145

What was the date of your festival?

May 3, 2025

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Texas Pure Products, Master Gardeners, Master Naturalists, Live Green in Plano volunteers

Please describe the details of your monarch butterfly festival and how you ensured the event was accessible by all residents in the community (e.g., events, length, notable

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successes, outreach, location).

This event included table activities that educated participants on ways that they could make their yards more pollinator friendly. It's also worth noting that we hosted a butterfly gardening class for City of Plano employees during "Employee Green Week" on Earth Day. Participating employees learned about several native butterfly species (including monarchs) and how to support them. After the classroom segment, they planted nectar plants in the Environmental Education Center's demonstration garden and chose nectar plants to take home.

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

2025-03-28_Facebook Post_Host Plants vs. Nectar Plants.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

2025-09-17_Facebook Post_First Migrating Monarchs Spotted.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

2025-10-17_Facebook Post_Support Migrating Monarchs.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

2025-10-20_Facebook Post_Live Green in Plano Buzz Episode 04.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

2025-10-25_Facebook Reel_Monarchs at City Hall.png

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

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We provide printed material at many of our outreach events that educate participants about signing up to have their yard be a certified wildlife habitat. This is usually accompanied with a high focus on butterfly habitats. We also post related content on the Live Green in Plano Facebook page and in the Live Green in Plano monthly e-news letter; screenshots from 2025 Facebook posts are attached. We launched a monthly newscast-style video series in 2025 called the "Live Green in Plano Buzz." The October episode featured a segment on monarch butterflies and specifically the Mayors' Monarch Pledge; watch it here: https://youtu.be/8CQo8hJUqIM?si=wJ3m-mYSFPGx79h4

Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City of Plano Natural Resources Division

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

I verified on January 21, 2026 The milkweed variety are not on the list of plants at are prohibited in the city. chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://content.civicplus.com/api/assets/e0924e44-e993-4c42-b046-f14c15725c5b

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