Village of Mamaroneck

Mamaroneck, NY

Mayor Thomas Murphy

Pledge Summary

We pledge to improve the habitat of the Monarch Butterfly in the Village of Mamaroneck. We will continue to educate residents on the importance of not using pesticides and planting milkweed and native nectar producing plants.

Action Items Committed for 2022

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.
- Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.
- Create a community-driven educational conservation strategy, initiative, or practice that focuses on and benefits local, underserved residents.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Facilitate or support a milkweed seed collection and propagation effort.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

community unity around a common mission, and/or create habitat for the monarch butterfly.
- Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Convert vacant lots to monarch habitat.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.
- Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.
- Display educational signage at monarch gardens and pollinator habitat.

Systems Change

- Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).
- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.
- Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.
- Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Sharon Torres	2026	2/26/2026	
Mayor Sharon Torres	2025	2/12/2025	Leadership Circle
Mayor Sharon Torres	2024	2/21/2024	Leadership Circle
Mayor Tom Murphy	2023	2/16/2023	Leadership Circle
Mayor Thomas Murphy	2022	2/10/2022	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

5814

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

3,814 adults + 2,000 children/youth

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.25

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

(1) We cleared a 6,500 square foot lot of invasives to enhance milkweed found there! We also planted hundreds of native plants and countless seeds. (2) 50 sq ft garden is starting to be planted at Harbor Island Park, along the Long Island Sound. (3) We planted a small pollinator garden in Columbus Park.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We engaged a local non-profit organization: CRC (Community Resource Center) to help spread the message of planting milkweed and native plants, various ways. Additionally, we co-hosted a zoom + craft for children with our public library. Finally, ALL activities, events, seeds and plants were ALWAYS offered FREE! Our Monarch Festival flyer was advertised in both English and Spanish for a larger community reach.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Our volunteer Committee for the Environment is passionate about educating residents on maintaining yards without use of chemicals, leaving the leaves, planting native plants and assisting our pollinators wherever possible.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

We would love to see ready-made graphics for social media to further educate residents with attention grabbing facts. Additionally, providing engaging handouts and signage that can be used in the community would help spread the word.

What else should we know about your monarch butterfly conservation efforts over the last year?

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Our Committee for the Environnement jumped into action this year, spurred on by the Mayor's commitment. We are most thankful to a wonderful Mayor, Village Manager and Parks & Recreation Department for allowing our small volunteer group to create opportunities to educate our residents about the importance and conservation of the Monarch Butterfly.

Selected Action Items

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

How many community organizations and groups participated? Please list them below.

Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

How many estimated individuals participated in your challenge? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 100).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

When did this challenge take place?

What is the total acreage of habitat created? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

Please describe your challenge and the results.

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.

How many estimated individuals participated in your community science effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 150).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Please describe the community science program that you supported or initiated. Provide a link to any relevant programs, if possible.

Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Please describe the extent of engagement with these groups and associated opportunities to create monarch habitat.

Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

67511406261__F78EFE96-4321-4C54-A3EE-8A2DB79AA6D4.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_0061.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Brochure at CRC table.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

spanish language brochure.jpg

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Village of Mamaroneck Committee for the Environment member, Mandy Sticos, hosts a hyper local Facebook group: Planting for Pollinators Mamaroneck / Larchmont. It has been an excellent tool for engagement with all levels of resident gardeners. Our committee received a milkweed seed donation from Monarch Watch in early 2022. The seeds were cold stratified and grown from January till June when 60 common milkweed seedlings were given to Facebook group members to plant in their gardens! Additionally, we acquired Spanish language brochures on maintaining a Healthy Yard. These were distributed by

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

CRC (Community Resource Center) at our Monarch festival on 9/24 to Spanish speaking residents.

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_8857.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Weaver Gardens.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_8855.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

plants donated to central elementary.jpg

Please describe the groups you engaged with and how you engaged with these groups below.

The Village of Mamaroneck Committee for the Environment visited Central Elementary School's Earth Day celebration hosted by their "Green Tiger" group. (Students who help their environmental efforts and garden). We distributed milkweed and native plant seeds to families and talked about the importance of planting them in pesticide-free yards to support our pollinators. The children who are a part of the "Green Tigers" planted 6 native plants our committee donated in their new pollinator garden!

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

ZOOM with Ann Hobbie final.png

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Upload any relevant documents, images, or other attachments related to your effort on this action.

zoom 1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

zoom 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

zoom 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

book donated to library.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

bracelet kit.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

library shelves.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

zoom 4.jpg

How many community organizations and groups participated? Please list them below.

The Village of Mamaroneck Village Committee for the Environment and Mamaroneck Public Library co-hosted a zoom book reading with Ann Hobbie. Ann is the former Chair of Monarch Joint Venture and the author of, Monarch Butterflies, a children's book. Ann has endless knowledge on gardening and monarch lifecyle and conservation. She read the book and followed it with a pipe cleaner / pony bead bracelet craft, which symbolized all stages of the monarch butterfly. Children picked up a free craft kit from the library before the zoom and joined in for the craft.

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

In conjunction with the author reading zoom, our committee received monarch and native plant book donations from 4 different publishers and donated them to the library. One was of course, Monarch Butterflies by Ann Hobbie. The library was present at our Monarch Butterfly Festival on 9/24 and started a seed library. Our committee donated milkweed, native flower seeds and literature to display along with the seed box on the Monarch Butterfly from Monarch Watch.

Create a community-driven educational conservation strategy, initiative, or practice that focuses on and benefits local, underserved residents.

Upload any relevant documents, images, or other attachments related to your effort on this action.

crc art install 3.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

crc art install 4.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

crc art install 8.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

crc art install 9.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

crc art install 5.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

crc art install 6.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

crc art install 1.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

crc art install 2.jpeg

Please describe the process to create the strategy , the strategy goals and content, and/or results of implementation. Please also identify who was engaged in this process, what partnerships were established, and how you engaged these groups. Provide a link, if possible.

Community Resource Center is a 501 (c)(3) community-based organization that empowers immigrant and low-income families in Mamaroneck. The Village of Mamaroneck Committee for the Environment discussed educating their members on the migration of the Monarch Butterfly. CRC came up with the idea to host an art workshop for families over 2 weekends. The 12 families who attended a workshop learned about the Monarch butterfly and crafted art inspired by the lesson. The artwork was displayed and appreciated by 700+ guests at the Mamaroneck Monarch Butterfly Festival on 9/24/22. The CRC building has been closed since Hurricane Ida in 2021. When they return to their facilty in 2023 we hope to help them plant milkweed plants to support the effort.

Facilitate or support a milkweed seed collection and propagation effort.

Upload any relevant documents, images, or other attachments related to your effort on this action.

collection.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

collection 2.jpg

How many people attended your event? (Enter WHOLE NUMBERS only)

15

What species were collected or propagated?

Common Milkweed, Swamp Milkweed, Butterfly Weed

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Village of Mamaroneck Committee for the Environment

Please describe the milkweed seed collection and propagation effort that you hosted.

Our milkweed seed collection was to support our Monarch Festival. We started advertising the collection point for seeds to be dropped at the end of August and we collected up to the festival on 9/24. Approximately 15 gardeners dropped of seeds to be donated to the festival for distribution to attendees.

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Convert vacant lots to monarch habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_0333.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_0247 (1).jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_0292.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_0247.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_1811 (1).JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

thumbnail_IMG_1876.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_1636.JPG

Where is the monarch habitat located? (Please provide an address, if possible)

Corner of Rockland Avenue & Fayette Avenue in Village of Mamaroneck, NY 10543

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Village of Mamaroneck Committee for the Environment, Village of Mamaroneck Tree Committee, Village of Mamaroneck Parks Department, Village Mayor, Village Manager, Mamaroneck High School, French American School of NY

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

What is the total acreage of land that has been converted? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

6500

How many lots were converted to monarch habitat? Please limit your answer to only the number of lots in the answer field below (e.g., 3)

0.01

Please describe when the lots were converted to monarch habitat and the planned maintenance schedule.

On June 7, 2022 more than 130 common milkweed plants were identified on an empty lot that is owned by our Village. The Committee for the Environment cordoned it off and our Village Mayor, Village Manager and Parks Department were notified. They agreed to let it grow for the season. We did some light weeding around the milkweed stands to eliminate invasives choking out the milkweed. By the end of October with more than 80 volunteers the land was cleared of invasive mug wort, porcelain berry and Japanese knotweed. Milkweed roots were not disturbed, and we have since planted 100% percent native seeds and plants donated from our community. More on the evolution of the project here: https://rocklandpocket.wixsite.com/home

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Upload any relevant documents, images, or other attachments related to your effort on this action.

2-FenimoreProspect-VisualPlan.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

bumpout 1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

bumpout 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

fenimore plan.png

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

Two traffic slowing bump outs located at the intersection of Fenimore Road and Prospect Avenue in Mamaroneck, NY 10543. This location needed to buffer and slow traffic. It's been an issue for years and after our traffic commission passed the need for "bump outs" The Village Manager invited the Environmental Committee to be involved in the planning of the project. Plants were delayed for planting until spring to ensure best success while we are experiencing a cold snap!

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

200

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

940 sq feet

Please describe the maintenance schedule for these planted areas.

These two "bump outs" to buffer traffic flow will be under the care of our Parks department (watering, maintenace etc.) They will not use any chemicals and our committee will be called upon to plant additional plants as needed.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_9025.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_8983.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_8997.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Village of Mamaroneck Committee for the Environment

How many plants were planted? (Enter WHOLE NUMBERS only)

14

Please describe your effort in completing this action.

The Village of Mamaroneck Committee for the Environment manages the village's community garden with 12 plots. Gardeners apply and garden for free. We have given them milkweed seeds over the years and this year each gardener was given milkweed seedlings. We also planted some milkweed on the perimeter of the garden.

Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

signage.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_0333.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

signage 2.jpg

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

3

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

The Village of Mamaroneck's Committee for the Environment plans to raise money and place consistent signage at all gardens (existing and future) in 2023. In lieu of that, we placed the following: - Garden at Harbor Island Park (planted seeds and a few native plants, late September: Pollinator Pathways Sign - Small pollinator garden at flagpole of Columbus Park: These flowers feed bees (a donated sign from Beesponsible) - The area on Rockland Ave. that we are restoring got a sign with our committee's email for folks asking questions about the restoration of a butterfly habitat!

Host or support a native seed or plant sale, giveaway or swap.

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sticos 3.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

cfte table 1.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

cfte table 2.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

cfte table 3.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

seeds 1.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

seed giveway table.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

festival seed leftovers for facebook group.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

HegMZFJ4.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_8923.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

IMG_8942.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_8944.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_8945.JPG

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

450

How many people attended your event? (Enter WHOLE NUMBERS only)

800

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

We used the Mamaroneck Monarch Festival as our seed giveaway event. It ensured the most captured attention on conveying an important message of planting milkweed. We distributed 250 milkweed seed packets with planting instructions and another 200 packets of native nectar producing flowers. Post festival, we gave away 100 leftover packets of milkweed packets to residents via a facebook post! Earlier in 2022 we gave away 150 packets of milkweed and native flower seeds at our bi-annual trash pick-up event. Coupling seed giveaways with our existing events allows us time to engage with interested folks!

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

garden at harbor island before.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

planting 1.jpeg

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Upload any relevant documents, images, or other attachments related to your effort on this action.

planting 2.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sara Ettinger 5.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sara Ettinger 6.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

mini garden.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sara Ettinger 11.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sara Ettinger 14.JPG

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Village of Mamaroneck's Harbor Island Park. Our park is the largest "healthy yard" in our community. Our Parks Department maintains the park WITHOUT use of pesticides. It is the perfect example of what a pollinator garden should be! Harbor Island Park is the hallmark of our community, most visited locally and Monarchs can be seen coming in from the harbor migrating through in Fall!

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Village of Mamaroneck Committee for the Environment, Village of Mamaroneck Parks Department, children of our community!

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.23

Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

MMBF.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

MMBF espanol.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Naomi Azuolay 3.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sara Ettinger 15.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Melissa Barrios 9.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Melissa Barrios 1.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Melissa Barrios 12.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Naomi Azuolay 8.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Naomi Azuolay 9.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sara Ettinger 7.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Naomi Azuolay 2.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Melissa Barrios 4.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Obstacle Course 1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Obstacle Course 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Obstacle Course 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Obstacle Course 4.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Obstacle Course 5.jpg

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Upload any relevant documents, images, or other attachments related to your effort on this action.

Obstacle Course 6.jpg

How many estimated individuals attended the event? Please limit your answer to only the number of individuals reached in the answer field ((Enter WHOLE NUMBERS only), e.g. 500)

800

What was the date of your festival?

September 24, 2022

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Village of Mamaroneck Committee for the Environment, Arts Council, Parks & Recreation Dept, Mamaroneck Public Library, Westchester Children's Museum, Community Resource Center, One Mamaroneck, Rebel Butterfly Gardeners, Marine Education Center, One Small Stone and many more.

Please describe the details of your monarch butterfly festival and how you ensured the event was accessible by all residents in the community (e.g., events, length, notable successes, outreach, location).

The Mamaroneck Monarch Butterfly Festival was a FREE event for all residents. Activities and craft projects were sponsored by vendors and available free to any attendee. We asked residents to register to ensure proper volunteer staffing and supplies for crafts. Children enjoyed a mini obstacle course which symbolized the migration of the monarchs (showed how far they traveled) and had fun monarch facts displayed. Most importantly, children received a passport and received stickers and stamps in the passport while completing stations on the migration course. All guests enjoyed butterfly themed activities and art projects (i.e. butterfly painted hands, lifecycle paper craft, butterfly popsicle puppets, butterfly mobiles and more). The festival was at the Village of Mamaroneck's Harbor Island Park along the Long Island Sound. The Mamaroneck Monarch Festival in numbers: 764 Residents attended the Mamaroneck Monarch Butterfly Festival 399 passports were distributed for the mini obstacle course from the Recreation Dept. 300 reusable totes from Apple Bank distributed 250 packets of milkweed were given to families (please plant them soon!) 200 native flower seed packets were distributed 40 high school students and 10 adult volunteers made the event run smoothly 13 companies/organizations provided crafts, activities, performances and an art installation 12 monarch butterflies were spotted migrating to Mexico over Pavilion Field! 7 plants donated by Weaver Gardens 4 food trucks offered tasty treats 3 large boxes of snacks donated by North Shore Farms, Stop and Shop and Trader Joe’s 1 butterfly garden planted with seeds to grow for Spring 2023, thanks to the Parks Dept! Amazing video from our local, LMC Media: https://www.youtube.com/watch?v=w6wzWIBdKds

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

camp 1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

camp 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

camp 6.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

camp 7.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

camp 2v.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

camp 4.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

camp 5.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Village of Mamaroneck Committee for the Environment, Village of Mamaroneck Recreation Department

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

The Village of Mamaroneck Commitee for the Environment was invited to host an educational and fun mini workshop on the Monarch Butterfly at the Recreation Department's Summer camp on August 4, 2022. We met with 20 fourth graders during their summer camp day and 4 counselors. We talked about the lifecycle of the Monarch Butterfly and created a path of chalk art with drawings and facts. The children worked in teams to create 12 vignettes on the path. Once all artwork was completed, we walked through as a group and read each fact out loud. The art remained for days for park visitors to enjoy and learn from! An Instagram reel can be enjoyed here: https://www.instagram.com/p/Cg2NHKhDptY/

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Invasives Clearing v5.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_0247 (1).jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

thumbnail_IMG_1876.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_1587.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_1875.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]

IMG_1809.JPG

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

0.149 acre

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

We identified a piece of village owned land riddled with every invasive species. We have since cleared it and are in the process of installing native plants and seeds this month. We are at about 100 volunteers who have helped thus far and can be called on for other projects in spring. Approximately 6,500 square feet was treated.

Created with the DynamicPDF Essentials Edition. [u357:v1.14.0.49966]