City of Richardson

Richardson, TX

Mayor Bob Dubey

Pledge Summary

Richardson is a dynamic city of 119,00 people located just North of Dallas, TX. A leader in developing and incubating cutting-edge technology businesses, Richardson also holds true to the values that are part and parcel of our native Blackland soils, including conservation. Mayor Bob Dubey is proud a signatory to the Mayor's Monarch Pledge and is committed to encouraging city projects and partnerships that foster the conservation of pollinators.

Action Items Committed for 2024

Communications and Convening

- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Amir Omar	2026	1/7/2026	
Mayor Bob Dubey	2025	12/18/2024	Signatories
Mayor Bob Dubey	2024	12/7/2023	Signatories
Mayor Paul Voelker	2023	12/15/2022	Signatories
Mayor Paul Voelker	2022	1/11/2022	Signatories

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

30

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

0

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Parks and public building grounds, rights-of-way

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We are open to working with marginalized communities to promote the Mayor's Monarch Pledge. No opportunities presented themselves this year..

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

As a community, Richardson is committed to being a good steward of the natural world.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The Mayor's Monarch Pledge program is promoted to the community. More reference material on how to engage marginalized communities would be helpful.

What else should we know about your monarch butterfly conservation efforts over the last year?

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We promote environmental responsibility and educate our citizens on best practices through newsletters and electronic communications about our environmental initiatives.

Selected Action Items

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

City of Richardson Parks and Recreation Department

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Staff manages several large acreages, and approximately 5 acres of previously mowed land was reverted to a no-mow area this year. Staff is regularly engaged and educated on importance of pollinator-friendly plants, and recommends planting of same to community groups.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

How many community organizations and groups participated? Please list them below.

Texas Master Naturalists

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

Volunteers work to re-populate native plants in a wildscape area in the middle of our community. The City of Richardson supports this effort with resources and materials as much as we can.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

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We were unable to plant a demonstration garden as planned because of unforseen construction delays and impacts.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

N/A

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

1 acre

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

Efforts were solely focused on removing ligustrum from the City's nature area. Invasive plants are removed mechanically by hand and stumps are treated to prevent re-growth.

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