City of Richardson

Richardson, TX

Mayor Paul Voelker

Pledge Summary

Richardson, Texas is a first ring suburb lying just north of Dallas. We are committed to the proliferation of the monarch butterfly (and other butterfly species) and have been active in the Mayors' Monarch program for several years.

Action Items Committed for 2022

Communications and Convening

- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Amir Omar	2026	1/7/2026	
Mayor Bob Dubey	2025	12/18/2024	Signatories
Mayor Bob Dubey	2024	12/7/2023	Signatories
Mayor Paul Voelker	2023	12/15/2022	Signatories
Mayor Paul Voelker	2022	1/11/2022	Signatories

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

50

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

11 youth and 39 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Parks and public building grounds, rights-of-way

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We are always open to working with marginalized communities to further the pledge.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

A desire to be more environmentally conscious.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Toolkits for engaging marginalized communities would be helpful.

What else should we know about your monarch butterfly conservation efforts over the last year?

We promote environmental responsibility and educate our citizens on best practices through newsletters and electronic communications about our environmental initiatives.

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Selected Action Items

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

We have engaged with local Master Naturalists to promote removal of invasive plants and planting of native plants in a wildscape area in Richardson. The Master Naturalists hold monthly work days and receive support from the City of Richardson for their activities.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

How many community organizations and groups participated? Please list them below.

Master Naturalists, Prairie Creek Garden Club

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

Both groups have supported and engaged in planting native plants and butterfly-friendly gardens.

Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

How many community organizations and groups participated? Please list them below.

Berkner Park Neighborhood Association, Yale Park HOA, Girl Scouts of North Texas

Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

HOAs and Neighborhood Associations have sponsored planting of butterfly gardens in neighborhood parks. Girl Scout troops have engaged in learning about pollinators and planting native wildflowers.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

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Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

We maintain several pollinator-friendly gardens in parks throughout the city, including Berkner Park, Yale Park, Collins Park, Prairie Creek Park, and Durham Park.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

We have partnered with HOAs and neighborhood associations to construct and maintain these gardens.

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.13

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

We plant native wildflower in select medians throughout the city and in several parks.

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

2000

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

3

Please describe the maintenance schedule for these planted areas.

Native wildflowers are planted in the fall and allowed to bloom in the spring and early summer. After blooms are spent, the areas are mowed then re-planted the next fall.

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