City of Mountain View

Mountain View, CA

Mayor Alison Hicks

Pledge Summary

The City of Mountain View is looking forward to participating in its third year of the Mayor's Monarch Pledge and continue the efforts that were started over the last two years. The City will be completing its third phase of pollinator habitat enhancements in our regional park, Shoreline at Mountain View. The City will also continue our Seed Library Program and partnering with community organizations to maintain a demonstration pollinator garden that provides tours and informational for residents to replicate. Lastly, Mountain View is in the process of creating a Biodiversity and Urban Forestry Plan that will be moved forward in 2024.

Action Items Committed for 2024

Communications and Convening

- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Systems Change

- Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Emily Ann Ramos	2026	3/25/2026	
Mayor Pat Showalter	2025	12/20/2024	Signatories
Mayor Alison Hicks	2024	12/19/2023	Signatories
Mayor Lucas Ramirez	2023	12/21/2022	Signatories
Mayor Ellen Kamei	2022	12/22/2021	Signatories

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

200

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Regional Wildlife and Recreation Area, community gardens, demonstration gardens, along Class 1 trails and at City parks.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

All locations where milkweed and pollinator habitat are being planted by the City and community organizations are accessible to all members of the public. In addition, all volunteer opportunities are open to all members of the public.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The residents of Mountain View are very passionate about biodiversity and supporting wildlife, including the monarch butterfly. In addition, the City Council and mayor each year are also passionate about biodiversity and continually making efforts to plant & maintain pollinator habitats.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

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The quarterly meetings are very helpful to hear what other Cities are doing and to share resources. The grant opportunities that NWF shares are also helpful, though Mountain View has not been able to take advantage of any as of yet.

What else should we know about your monarch butterfly conservation efforts over the last year?

The City of Mountain View has been able to create a number of new pollinator habitats in the last few years. In addition to the .1 acres of new pollinator habitat, the City continues to maintain additional acreage of pollinator habitats that were created in the last three years.

Selected Action Items

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

The City completed phase 3 of a 3 phase pollinator habitat planting project in the City's regional park, Shoreline at Mountain View. This area was already designed as a Monarch Wayfinding Station and has been home to up to 35 special status species in recent years. The pollinator habitat and monarchs contribute to the ecosystem at Shoreline, which is known to resident as an ecological hot spot in the south bay area.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Guardians of the Owls, San Jose State University (student volunteers), and Google (volunteers)

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.5

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

100 bags of milkweed seeds were distributed as part of the Mountain View Library's Seed Library (give away program)

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How many people attended your event? (Enter WHOLE NUMBERS only)

100

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

N/A

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

How many community organizations and groups participated? Please list them below.

Greenspaces MV, Shoreline West Neighborhood Association, Santa Clara County Bird Alliance, Girl Scouts of Mountain View, Kiwanis Club of Mountain View, Soil & Water, and Community Gardners

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

Greenspaces MV, Shoreline West Neighborhood Association, Girl Scouts of Mountain View and Soil & Water are groups and organizations in Mountain View that each operate a volunteer demonstration garden at a City Park with the support of a sponsor agency including Santa Clara County Bird Alliance and Kiwanis Club of Mountain View. The City engaged with the groups and sponsor agencies to facilitate the planting of milkweeds and pollinators in the demonstration gardens. The City has over 150 community garden plots and notified all gardeners about planting milkweed in their garden plots to support the monarch population.

Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City Council, Parks and Recreation Commission, Environmental Planning Commission and San Francisco Estuary Institute

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In Progress

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If this action is In Progress, please describe your progress and a target date when you plan to complete action.

The City of Mountain View is partnering with the San Francisco Estuary Institute to develop a citywide Biodiversity and Urban Forest Plan to inform an influence the vegetation, habitats and trees in projects, development, and ordinances for maximum environmental sustainability, climate resiliency, and health benefits. The City is just wrapping up the public outreach phase where multiple pop-ups, community workshops and a public survey were provided for input. The plan will move into the drafting phase in early 2025 with expectations of completion by the end of 2025.

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