City of Mountain View

Mountain View, CA

Mayor Lucas Ramirez

Pledge Summary

The City of Mountain View is excited to participate in its second year of the Mayor's Monarch Pledge and plans to build upon the efforts from our first year by maintaining and expanding pollinator habitat, continuing our Seed Library Program, and adopting the Shoreline Wildlife Management Plan that incorporates efforts for helping monarchs and pollinators through maintenance practices and enhancement projects at our regional wildlife refuge and recreation area, Shoreline.

Action Items Committed for 2023

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Systems Change

- Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Emily Ann Ramos	2026	3/25/2026	
Mayor Pat Showalter	2025	12/20/2024	Signatories
Mayor Alison Hicks	2024	12/19/2023	Signatories
Mayor Lucas Ramirez	2023	12/21/2022	Signatories
Mayor Ellen Kamei	2022	12/22/2021	Signatories

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

200

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50 youth 150 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.68

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Private residences, regional park, community garden

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

The City is continuing its marketing of pollinator habitat plants through the City's Seed Library program which provides seeds and instructions for growth for free to any individual. We also used the pledge to leverage grant funding from a local company to build pollinator habitat at our regional park which is open to residents and non-residents for free.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The City of Mountain View completed a Wildlife Management Plan for our regional park in the last year and is currently working on a Biodiversity Plan and Parks and Recreation Strategic Plan to address the residents and leadership's goals for open space and natural resources in our local communities.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

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The quarterly meetings have been very helpful for networking and hearing how other cities are achieving their pledge action items. Also, the information on locations or websites to find local pollinator plants or growers has been useful for providing to residents.

What else should we know about your monarch butterfly conservation efforts over the last year?

The City of Mountain View is excited to continue to be a part of the pledge and find that the goals and action items in the pledge already align with other goals and plans that the City is pursuing.

Selected Action Items

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

150

How many people attended your event? (Enter WHOLE NUMBERS only)

150

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Mountain View Library

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Community Gardeners at the City's three community gardens.

How many plants were planted? (Enter WHOLE NUMBERS only)

50

Please describe your effort in completing this action.

The number is an estimation because we did not ask the community gardeners to report back their exact planting of milkweeds or pollinator plants. However, information was distributed to them on the types of plants and how to take care of them and they were encouraged to plant them in their plots at community meetings. We heard anecdotally

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about pollinator plants being planted and the success they saw with monarchs being present in the gardens.

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

The City of Mountain View partnered with a local nonprofit to develop a demonstration pollinator garden at a community park that illustrates how local residents can create their own pollinator gardens. In turn, the promotion of this garden in print and on social media along with "open houses" of the garden and tours have helped to promote residents growing their own pollinator gardens. In addition, the City hosts an Arbor Day event every year and uses that opportunity to promote pollinator plants in addition to trees and provides information on how to care for the plants that residents have in their yards.

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Upload any relevant documents, images, or other attachments related to your effort on this action.

SWMP 3-14-23.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City Council, Parks and Recreation Commission, Multiple nonprofits, environmental leaders in the community

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In Progress

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

3/14/2023

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

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Part of this action item was complete when the Shoreline Wildlife Management Plan was adopted which is now one of the governing document for our regional park. One of the umbrella species in this document is the monarch butterfly. This item was adopted by the City Council on 3/14/2023. This action item is still in progress because the City has just embarked on the creation of a biodiversity plan which will cover the rest of the City outside of the regional park and will include information about pollinator habitats and benefiting monarch butterflies.

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