City of Mountain View

Mountain View, CA

Mayor Ellen Kamei

Pledge Summary

Nestled between the Santa Cruz Mountains and San Francisco Bay, Mountain View is a diverse community, ideally located in the heart of the Silicon Valley (10 miles north of San Jose and 35 miles south of San Francisco). At just over 12 square miles, the City is home to 82,376 residents per the 2020 U.S. Census, many nationally and internationally known corporations, and a thriving small business base. On April 27, 2021 the Mayor of Mountain View, Ellen Kamei, signed a proclamation to join the Mayor's Monarch Pledge through the National Wildlife Federation and kicked off the City's efforts to: 1. Continue native plant enhancement at Shoreline at Mountain View that has been ongoing for the past 10 years to increase biodiversity to benefit many local species, including monarch butterflies; 2.Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants; and 3. Host a native seed giveaway facilitated through Mountain View Public Library's Seed Library program to make milkweed seeds available to the public with additional education and outreach of butterfly-friendly planting being conducted as part of the City's Arbor Day Tree Giveaway program.

Action Items Committed for 2022

Communications and Convening

- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Emily Ann Ramos	2026	3/25/2026	
Mayor Pat Showalter	2025	12/20/2024	Signatories
Mayor Alison Hicks	2024	12/19/2023	Signatories
Mayor Lucas Ramirez	2023	12/21/2022	Signatories
Mayor Ellen Kamei	2022	12/22/2021	Signatories

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

250

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

85 youth, 165 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.43

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Private residences, community garden, regional park, and community park.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Marketing tool through our City's Seed Library program which provide seeds and instructions for growth for free to any individual. In addition, we used the pledge to leverage grant funding from a local company to build pollinator habitat at our regional park which is open to residents of all incomes with no charge for entry.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Our City is embarking on a wildlife management plan for our regional park and a citywide biodiversity strategy because both were established as City Council Goals through input from the residents of Mountain View.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

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Guide to issuing proclamation was heavy utilized prior to this year's pledge because we thought we needed to adopt the proclamation prior joining the pledge.

What else should we know about your monarch butterfly conservation efforts over the last year?

The City is excited to be a part of the pledge and has enjoyed having the ability to leverage the pledge with community partners.

Selected Action Items

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

The City leveraged the Mayor's Monarch Pledge to received grant funding that was used to create .21 acres of pollinator habitat inside the City's regional park. The City then partnered with a number of volunteer groups to install the irrigation, remove invasive species and weeds, plant the pollinator plants (including native milkweed), and lay groundcover to complete the phase 1 of the project. Phase 2 will be to expand the pollinator habitat acreage and Phase 3 will be to create another pollinator habitat at another location within the regional park.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Cuesta Park, 615 Cuesta Drive, Mountain View. One of two largest parks in the City.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

GreenSpacesMV, a local nonprofit.

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.22

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Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

178

How many people attended your event? (Enter WHOLE NUMBERS only)

178

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Mountain View Library

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