Town of Hampton

Hampton, NB

Mayor Kenneth Chorley

Pledge Summary

Shaped by water, alive with culture, and full of entrepreneurial spirit – Hampton inspires great living. Discover our natural spaces, innovative places, and welcoming faces. Located in the centre of Southern New Brunswick, we're part of a vibrant region that offers the best of modern living in a countryside setting. Come for a day or stay for a lifetime; you'll see why "It's Our Nature". In taking the Mayor's Monarch Pledge, we look forward to working with Nature NB and engaged residents to create a welcoming habitat for the Monarch Butterfly.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).
- Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
MAYOR Robert Doucet	2022	4/7/2022	

Created with the DynamicPDF Essentials Edition. [u900:v1.14.0.49966]

Mayor Kenneth Chorley	2021	5/1/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

80

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

60 youth, 20 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

4

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Schools, roadsides, trails sides, containers

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

not accessed

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Working with Kate Turner from Nature NB

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Information and pictures on the Monarch Butterfly

Created with the DynamicPDF Essentials Edition. [u900:v1.14.0.49966]

What else should we know about your monarch butterfly conservation efforts over the last year?

Truly was a community based program from beginning to end

Selected Action Items

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

How many plants were planted? (Enter WHOLE NUMBERS only)

Please describe your effort in completing this action.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

Nature NB volunteers Dr AT Leatherbarrow Elementary School Hampton Elementary School Hampton Middle School Hampton Fresh Air Collective Town of Hampton Leisure Services Department Town of Hampton Works Department Lupin Market

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Organizing events, mowing plan with the Town, growing and planting milkweed, planting a rain garden

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

unsure as ongoing this summer

How many people attended your event? (Enter WHOLE NUMBERS only)

100

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Created with the DynamicPDF Essentials Edition. [u900:v1.14.0.49966]

Nature NB

Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

Upload any relevant documents, images, or other attachments related to your effort on this action.

HMS Monarch Butterfly Project.docx

What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)

Nature NB

How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)

3

Please list the names of the schools you are working with.

Dr AT Leatherbarrow Hampton Elementary School Hampton Middle School

What resources, if any, are you providing to educators?

Information on the Monarch Burrterfly, some hands on project planting material

How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).

60 youth and 4 educators

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Leisure Services and Nature NB Volunteer

How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below

Created with the DynamicPDF Essentials Edition. [u900:v1.14.0.49966]

(e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

1

What is the maintenance schedule to ensure planted habitat is maintained?

unsure

Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.

Upload any relevant documents, images, or other attachments related to your effort on this action.

monarchegg.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

William Bell 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

William Bell 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

William Bell.jpg

How many estimated individuals participated in your community science effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 150).

10

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Nature NB volunteers

Please describe the community science program that you supported or initiated. Provide a link to any relevant programs, if possible.

Created with the DynamicPDF Essentials Edition. [u900:v1.14.0.49966]

We will be able to submit the observations to mission monarch as part of their 2021 monitoring blitz. Nancy and I weeded the garden today and found tons of caterpillars and a few chrysalis!

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Hampton Rain Garden Project-1.png

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

454 Main Street

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Nature NB volunteers and KWRC

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.25

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

April 13, 2021

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayor's Monarch Pledge

Upload a copy of your proclamation.

Motion from Council.pdf

Created with the DynamicPDF Essentials Edition. [u900:v1.14.0.49966]