Village of Bloomingdale

Bloomingdale, IL

Village President Franco Coladipietro

Pledge Summary

The Village of Bloomingdale is located in DuPage County, Illinois, about 25 miles west of downtown Chicago with a population of approximately 22,000 people. The Village participates in the DuPage Monarch Project, has been named a Tree City, USA for over 25 years and is committed to participating in environmental initiatives that help with monarch and pollinator conservation.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Program and Demonstration Gardens

- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).
- Display educational signage at monarch gardens and pollinator habitat.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Village President Franco Coladipietro	2024	3/28/2024	Signatories
Village President Franco Coladipietro	2023	2/17/2023	Signatories
Village President Franco Coladipietro	2022	4/26/2022	Signatories
Village President Franco Coladipietro	2021	4/30/2021	Signatories

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

2500

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

Approximately 2400 adults and 100 children

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

2

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

In 2023, we designated a public space, installed and maintained a Monarch Waystation/Butterfly Garden that also houses a Rock Garden Snake with rocks painted by the community to also heighten awareness of the garden, located on the side of our Village Hall. We also have a table and seating nearby for the community to enjoy. Additionally Public Library and Open Spaces as well as a Public Park and off of parking lot.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Community Gardens and engaged multiple communities by hosting a documentary at the public library and hosted by the DuPage Monarch Project

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

A true concern for the diminishing population of Monarch Butterflies as well as pollinators

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

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This website has been a wonderful resource as well as collaborating with other community organizations as the Park District and Library who had already done some research on their own. Additionally, we remain involved with the DuPage Monarch Project. We have utilized Monarch Watchhttps://monarchwatch.org/ which is informative as well.

What else should we know about your monarch butterfly conservation efforts over the last year?

We have involved our Public Works Team to assist in these efforts, in particular with the village hall space. The project was paired with another endeavor of creating a Rock Snake that "protects" our butterfly garden. The rock snake was created by families with children painting rocks at the library. This really expanded our audience and awareness to the library staff, the local families and especially children, who can be the generation that could potentially make the biggest impact.

Selected Action Items

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation’s Community Wildlife Habitat program).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

4

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

The Village of Bloomingdale now has designated areas as Monarch Waystations, which provides milkweed and nectar plants for monarchs throughout their annual cycle of reproduction and migration. Look for these signs located in the open space near the two ponds. Additionally, In 2023, we designated a public space, installed and maintained a Monarch Waystation/Butterfly Garden that also houses a Rock Garden Snake with rocks painted by the community to also heighten awareness of the garden, located on the side of our Village Hall. We also have a table and seating nearby for the community to enjoy. Finally, Bloomingdale Public Library and village owned Open Spaces as well as a Public Park and off of parking lot. have educational signage. Finally, there is a Monarch

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Waystation behind the Village Hall and Bloomingdale Public Library with designated signage.

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rock Snake 2.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rock Snake 5.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rock snake 8.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rock Snake Combo Picture.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

The Bloomingdale Public Library

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

55

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

The Village Collaborated with the Bloomingdale Public Library. Our rock snake took up residence in Bloomingdale, wrapping around the recently installed Butterfly Garden, located just north of the Village Hall upstairs entrance, adding charm and lots of color! The Village collaborated with the Bloomingdale Public Library to kick off this project; the library hosted an opportunity for those interested to drop by and paint a rock to give our community rock snake life! The snake surrounds the garden and consists of rocks of all shapes and sizes hand painted and sealed by residents. The goals included bringing a

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sense of community as well as to bring awareness to the Village Hall Butterfly Garden. Discussion took place that involved the purpose of the garden.

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

April 22, 2023

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayors' Monarch Pledge Day

Upload a copy of your proclamation.

Mayor Monarch Pledge Day 2023 Proclamation.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

October Village Almanac pg 2 rock snake in the garden.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

August 2023 Village Almanac pg 1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

April 2023 Viillage Almanac pg 6.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

February 2023 Village Almanac pg 8.jpg

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Upload any relevant documents, images, or other attachments related to your effort on this action.

August 25 2023 Residential Enews.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

April 21 2023 Residential Enews.jpg

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Articles in the February, April, August and October 2023 Editions of the Village Almanac. This 24 page publication goes out to every household in Bloomingdale and is distributed via the Village Hall and Public Library. The various articles explain how to help restore the Monarch population, bring awareness and how the village have designated Waystations. Articles in the Residential Enews August 25, 2023 and April 21, 2023 that sends out to approximately 2,500 recipients.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_4548.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rock Snake 9.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rock Snake 10.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rock Snake Garden 1.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rock snake Garden.JPG

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden Butterfly in the sky.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden_RGB.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Village Administrator as well as Public Works Department Head and Public Works staff.

How many plants were planted? (Enter WHOLE NUMBERS only)

65

Please describe your effort in completing this action.

The Village plants & supports the growth of Milkweed and other habitat within Bloomingdale; in 2023 this expanded to the Village Hall, you can see the most recent addition, a Butterfly Garden/Monarch Waystation on the north side of the building. Thanks to our Public Works team, within a week it was already bustling with many pollinators, including Monarch butterflies!

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