City of Cuero

Cuero, TX

Mayor Sara Post Meyer

Pledge Summary

Cuero, Texas a community of 8256 located in South Central Texas, is proud of its heritage, its history, and its hospitality. The community's citizens are active in its landscaping efforts in parks and other public places. The citizens, once informed of the declined of the monarch population, began planting pollinator plants in private places. Students at elementary and junior high studied the monarch through Cuero and prepared posters sharing important facts about butterflies, monarch's in particular. In addition students built small native gardens at their schools to help with migration. Mayor Meyer encourages citizens to plant natives and other pollinator plants in their gardens. Mayor Meyer has signed the Monarch Pledge for the last five years.

Action Items Committed for 2022

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Systems Change

- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.
- Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

Past Pledge Archive

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Mayor Name	Program Year	Pledge Date	Achievement
Mayor Sara Post Meyer	2024	3/15/2024	Leadership Circle
Mayor Sara Post Meyer	2023	3/28/2023	Leadership Circle
Mayor Sara Post Meyer	2022	1/31/2022	Signatories
Mayor Sara Post Meyer	2021	4/29/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

200

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

200 youth

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

some residences and common areas and our parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

offering yard signage to encourage plantings to all sections of community

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Cuero is on flyway.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to

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help expand equitable engagement in community processes and access to high-quality, usable nature?

Verbiage for facebook posts

What else should we know about your monarch butterfly conservation efforts over the last year?

Cuero TX suffered two cold storms of the century and then a major drought, all plants and trees suffering.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

City website and city facebook page articles to encourage planting of native plants and gave out yard signs to citizens who planted "Monarch Yard".

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City manager encourages staff to use milkweed and native plants at the Golf Pro Shop and Parks garden areas

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Will continue as a city to encourage the planting throughout

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Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

City works with Keep Cuero Beautiful to encourage citizens to plant natives and wildflowers. Keep Cuero Beautiful members worked with citizens living in apartment complexes to plant milkweed, and distributed wildflower seed balls to residents.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

seed balls.jpg

How many community organizations and groups participated? Please list them below.

Keep Cuero Beautiful and Cuero ISD, Main Street and Museums

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

making of the seed balls and displaying of information about the Monarch's at the school, library and city hall.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

The gardens at city hall showcase milkweed as do the ribbon landscaping a the City Library.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Keep Cuero Beautiful and City Staff

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What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.5

Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Keep Cuero Beautiful, and schools

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

We feel it to be important to continue the education . No target date.

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