Town of Richmond

Honeoye, NY

Town Supervisor Daryl Marshall

Pledge Summary

The Town of Richmond is located in the Western Finger Lakes Region of New York and has a population of approximately 3,500 people. The Town's commercial center is located at the north end of Honeoye Lake. The Town of Richmond Parks and Recreation Committee is pledging to increase awareness of monarch and pollinator conservation in the community and hopes to have multiple avenues for education and action to engage town residents.

Action Items Committed for 2021

Communications and Convening

- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Town Supervisor Daryl Marshall	2021	4/28/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

50

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If

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none, please write 0." (Enter WHOLE NUMBERS only.)

0

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Public park

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Anyone is able to utilize the park. Many local residents walk the trails and quite a few people travel down from Rochester to launch their fishing boats from the park.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We would like to enhance habitat in our park with native plants to ward off invasive plants and support the monarch population in the process. Hopefully more monarchs will be seen in the park, which will draw more people to the park, and they may run into educational materials about monarchs and native plants while they are there.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The Eastern Monarch Butterfly Farm has been a fantastic resource for us, both as an educational resource and a source of plants. The Ontario County Soil and Water District and the Finger Lakes Community College have also been helpful resources.

What else should we know about your monarch butterfly conservation efforts over the last year?

The pandemic has impacted our eagerness to get people together to meet/volunteer in groups, but our small core group has still managed to accomplish a lot in a safe way.

Selected Action Items

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Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many community organizations and groups participated? Please list them below.

Friends of Sandy Bottom Park Town of Richmond Parks and Recreation Committee

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

These groups worked with the Eastern Monarch Butterfly Farm to determine the best plants to place in a recently disturbed riparian area in the park. The Friends of Sandy Bottom Park funded the project in its entirety. The stream banks were planted with swamp milkweed, snakeroot, giant iron weed, and native sweet grass. Both groups are working towards creating pollinator gardens around each of the three park kiosks in the future and will continue to look for areas well suited to the addition of pollinator supporting plants.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

100

How many people attended your event? (Enter WHOLE NUMBERS only)

20

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Honeoye Public Library, Friends of Sandy Bottom Park, Town of Richmond Parks and Recreation Committee, Earth Cares Team

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies

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and other pollinators.

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

5

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

We used funding from the DEC Trees for Tribs grant to contract for invasive plant treatment. Licensed applicators treated huge areas of knotweed and multiflora rose so that these areas can be planted with additional native plants and the native plants that have been planted in this area do not need to compete for light and nutrients as much as they would if the invasive plants remained around them. The applicators applied herbicides directly to the plant foliage with great care as all of the treatment areas are within a wetland and in riparian areas along the lake outlet/creek.

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