# City of Palm Desert

Palm Desert, CA

Mayor Kathleen Kelly

## Pledge Summary

The City of Palm Desert is a California city nestled in the heart of the Coachella Valley. With a diverse demographic, 362 days of sunshine and a population of approximately 53,000, Palm Desert is home to many beautiful parks, community gardens and other outdoor activities. Palm Desert is also home to The Living Desert Zoo & Botanical Gardens, which puts conservation into action by promoting environmental sustainability, including species preservation of many desert plants and animals, including butterflies. Mayor Kathleen Kelly of Palm Desert, California has committed to saving the monarch butterfly and other pollinators by signing the Mayors' Monarch Pledge and looks forward to partnering with the Living Desert Zoo and Gardens to engage residents in building more pollinator habitats throughout the City.

## Action Items Committed for 2021

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

### Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

## Past Pledge Archive

| Mayor Name | Program Year | Pledge Date | Achievement |
|---|---|---|---|
| Mayor Evan Trubee | 2026 | 4/29/2026 | |
| Mayor Jan Harnik | 2025 | 3/11/2025 | Signatories |
| Mayor Karina Quintanilla | 2024 | 3/22/2024 | Signatories |
| Mayor Kathleen Kelly | 2023 | 3/31/2023 | Signatories |
| Mayor Jan Harnik | 2022 | 5/31/2022 | Signatories |
| Mayor Kathleen Kelly | 2021 | 4/26/2021 | |

## Action Items

Created with the DynamicPDF Essentials Edition. [u147:v1.14.0.49966]

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).**

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)**

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.**

**Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.**

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

**What else should we know about your monarch butterfly conservation efforts over the last year?**

## Selected Action Items

### Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

**Date of Proclamation:**

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

### Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

**What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?**

Created with the DynamicPDF Essentials Edition. [u147:v1.14.0.49966]

**How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).**

**Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).**

## Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

**Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)**

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

**What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres ). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.**

Created with the DynamicPDF Essentials Edition. [u147:v1.14.0.49966]