City of San Diego

San Diego, CA

Mayor Todd Gloria

Pledge Summary

San Diego boasts one of the most biodiverse regions in the U.S. Expanding pollinator habitats is critical to protecting our rich environment as well as supporting the local agricultural economy and resident quality of life. The City of San Diego is committed to protecting pollinators like the Monarch.

Action Items Committed for 2024

Communications and Convening

- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Display educational signage at monarch gardens and pollinator habitat.

Systems Change

- Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Todd Gloria	2024	4/30/2024	Signatories
Mayor Todd Gloria	2023	3/28/2023	Signatories
Mayor Todd Gloria	2022	4/29/2022	
Mayor Todd Gloria	2021	4/25/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

150

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

20

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.75

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

residences and community gardens, new libraries and parks such as Linda Vista park

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

The new Linda Vista community garden is located in one of the city's identified communities of concern. Another pollinator friendly event will be held at another new community garden in another Community of Concern in Southeastern San Diego early next year.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Importance of San Diego on monarch migrations, importance of pollinators to our very biodiverse region

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

tools for engaging community members and organizations to help lead this work for private properties, supply volunteers, etc.

What else should we know about your monarch butterfly conservation efforts over the last year?

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We recently became a Bee City, further developing our commitment to pollinators

Selected Action Items

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

Partnered with community groups to establish and promote new pollinator friendly community gardens, continued engagement with School District for joint use opportunities, educational materials at Parks and Rec and Library events and facilities.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

The City has established permanent seed libraries at 8 public libraries, with educational displays, workshops, and other programs.

How many people attended your event? (Enter WHOLE NUMBERS only)

1000

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

all activities are open to the general public hosted by the City, sometimes with community organizations as partners

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

The largest new area is the City's first-ever community garden within a park at Linda Vista Park, opened this summer. It is a diverse, historically underserved community that sits in the path of annual monarch migration

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

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Bayside Community Center, San Diego Parks Foundation, Linda Vista community leaders and neighbors

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.3

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

20

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

description of monarch butterfly presence in San Diego, importance of pollinators, and how native plants and other strategies can support them

Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Many individuals and organizations as well as City staff and elected leaders contributed to the development of City's Parks Master Plan and Climate Resilience plan, which each incorporate relevant elements.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

Parks Master Plan - https://www.sandiego.gov/planning/parks-master-plan; Climate Resilient SD - https://www.sandiego.gov/climate-resilient-sd/plan

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

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The next relevant policies and plans the City will tackle include a Trails Master Plan and MHPA habitat planning efforts.

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