# City of San Diego

San Diego, CA

Mayor Todd Gloria

## Pledge Summary

San Diego County is the most biodiverse county in the United States. City of San Diego Mayor Todd Gloria is committed to not only being an advocate for the monarch butterfly, but a leader in the region for monarch and pollinator conservation. As author of the City's Climate Action Plan, Mayor Gloria has been at the forefront of environmental policy and will continue his work to preserve San Diego's beautiful landscape and the wildlife that call it home.

## Action Items Committed for 2023

### Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Display educational signage at monarch gardens and pollinator habitat.

### Systems Change

- Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

## Past Pledge Archive

| Mayor Name | Program Year | Pledge Date | Achievement |
|---|---|---|---|
| Mayor Todd Gloria | 2024 | 4/30/2024 | Signatories |
| Mayor Todd Gloria | 2023 | 3/28/2023 | Signatories |
| Mayor Todd Gloria | 2022 | 4/29/2022 | |
| Mayor Todd Gloria | 2021 | 4/25/2021 | Signatories |

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).**

200

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**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)**

50 youth and 150 adults

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.**

0.75

**Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.**

incorporated into new or improved community parks and regional parks like Mission Bay or Balboa Park

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

Libraries and parks offer free and accessible education and engagement on pollinator health in low-income communities

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

Pollinator health is a key indicator of, and contributor, to healthy, resilient ecosystems.

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

Additional templates or case studies to replicate could help provide ideas for new interventions.

**What else should we know about your monarch butterfly conservation efforts over the last year?**

San Diego adopted a resolution to become a "Bee City" in 2023 and we are working with the Xerxes Society on next steps.

## Selected Action Items

### Host or support a native seed or plant sale, giveaway or swap.

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**How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)**

1000

**How many people attended your event? (Enter WHOLE NUMBERS only)**

200

**What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?**

The numbers above are low-end estimates for a larger continuous program. In addition to smaller one-off events connected to a park or garden opening, the City has established free native seed libraries at 8 branch libraries. We will be working with Libraries Dept to estimate how many seeds have been distributed and what plants were most popular.

## Display educational signage at monarch gardens and pollinator habitat.

**How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)**

10

**Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).**

Signs are spread across a handful of locations including City Hall, Zoro Garden in Balboa Park, and other community and regional parks with pollinator habitat. These are City signs that have a mix between site-specific information and general commentary about the importance of pollinators and the types of habitat that support them.

## Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Countless environmental groups, youth organizations, and wildlife advocates have been involved in the creation of the City's recent Park Master Plan update, revised Climate Action Plan, and first-ever Climate Resilience Plan, all of which touch on pollinator habitat.

**What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.**

While the three plans mentioned above have been completed, implementation, monitoring, reporting, and updates will be a continuous progression.

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**If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.**

Climate Resilient SD was adopted in early 2022. A new implementation tracker went live last month (https://www.sandiego.gov/climate-resilient-sd/plan). The Climate Action Plan and associated implementation plan and cost analysis were completed in early 2023 (https://www.sandiego.gov/sustainability-mobility/climate-action/cap). The Parks Master Plan was adopted in 2021 and implementation efforts are ongoing (https://www.sandiego.gov/planning/parks-master-plan).

**If this action is In Progress, please describe your progress and a target date when you plan to complete action.**

These plans are complete with updates and implementation ongoing.

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