City of Cedar Park

Cedar Park, TX

Mayor Corbin Van Arsdale

Pledge Summary

Action Items Committed for 2022

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Program and Demonstration Gardens

- Facilitate or support a milkweed seed collection and propagation effort.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor James Penniman-Morin	2026	3/30/2026	
Mayor James Penniman-Morin	2025	4/8/2025	Signatories
Mayor James Penniman-Morin	2024	12/7/2023	Leadership Circle
Mayor James Penniman-Morin	2023	12/16/2022	Leadership Circle
Mayor Corbin Van Arsdale	2022	12/15/2021	Leadership Circle
Mayor Corbin Van Arsdale	2021	4/23/2021	Leadership Circle

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

750

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

500

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

106

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Parkland Preserve Land (Discovery Well Cave Preserve)

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Installing posters and educational information in all City Parks

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

City Council 2021-2023 Strategic Goals include environmental stewardship and awareness

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Educational materials and milkweed seed packets.

What else should we know about your monarch butterfly conservation efforts over the last year?

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after several years in the program, we are now seeing a noticeable increase in milkweed growing in areas we have seeded.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

https://www.cedarparktexas.gov/522/Monarch-Butterfly-Preservation City Website and Social media

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_2123.JPG

Please describe the groups you engaged with and how you engaged with these groups below.

Milburn Park Community Garden and Veterans Memorial Park Community Garden

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

4 City Departments, Chamber of Commerce, Rotary Club, Girl and Boy Scouts.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Mowing was deferred during spring and early summer during Milkweed development and seed maturation and harvest.

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Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

How many community organizations and groups participated? Please list them below.

17 Cedar Park HOA's were contacted through a quarterly breakfast meeting.

Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

Quarterly Breakfast meetings were held at City Hall to update and describe the program to HOA representatives

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

https://www.cedarparktexas.gov/gallery.aspx?pid=41

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

25

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

Utility Box Art Project and City Hall. see link attached

Facilitate or support a milkweed seed collection and propagation effort.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Milkweed 1.jpg

How many people attended your event? (Enter WHOLE NUMBERS only)

12

What species were collected or propagated?

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Green Milkweed

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Event was limited to a work day for parks staff to collect ripe milkweed pods

Please describe the milkweed seed collection and propagation effort that you hosted.

Seeds were distributed in areas of Discovery Well Cave Preserve that previously had no MIlkweed see photo

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

two community garden groups at Milburn and Veterans parks

How many plants were planted? (Enter WHOLE NUMBERS only)

24

Please describe your effort in completing this action.

provide potted milkweed for garden club members to plant in their rented garden plot.

Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch Poster.jpg

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

6

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

two located at each community garden and at 2 Rec Center www.monarchjointventure

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