City of Fort Lauderdale

Fort Lauderdale, FL

Mayor Dean Trantalis

Pledge Summary

Incorporated on March 27, 1911, encompassing approximately 36 square miles with an estimated population of 186,220, Fort Lauderdale is the largest of Broward County's 31 municipalities and one of the ten largest cities in Florida. Embraced by the Atlantic Ocean, New River and a myriad of scenic inland waterways, Fort Lauderdale truly lives up to its designation as the "Venice of America." Mayor Trantalis has committed to raise awareness for the monarch butterfly by signing the Mayors' Monarch Pledge and continuing to build community support for increased butterfly habitats throughout the City.

Action Items Committed for 2021

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation’s Community Wildlife Habitat program).
- Display educational signage at monarch gardens and pollinator habitat.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Dean Trantalis	2026	3/27/2026	
Mayor Dean Trantalis	2025	3/26/2025	Signatories
Mayor Dean Trantalis	2024	3/27/2024	Signatories
Mayor Dean Trantalis	2023	12/9/2022	Signatories
Mayor Dean Trantalis	2022	1/19/2022	Signatories
Mayor Dean Trantalis	2021	4/23/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

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25

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

25 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Maintaining existing habitat at Snyder Park and other smaller park areas.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Using it as a conversation starter combined with the NWF Butterfly habitat to show homeowners/residents in all areas that butterfly habitat it easy and affordable to create.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Butterflies and habitat are great for the environment and the City of Fort Lauderdale is looking to continue to foster and improve its image as a sustainable community.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Online tutorials and education are very helpful and more examples would be great. Additional help/tools on how to source hard to find native habitat would be super beneficial moving forward.

What else should we know about your monarch butterfly conservation efforts over the last year?

Work is slow but ongoing as we start to return to normal post Covid-19. Increased emphasis is being placed on creating butterfly gardens/habitat while people are spending more time at home and in their yards.

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Selected Action Items

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

Upload any relevant documents, images, or other attachments related to your effort on this action.

certificate.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

National Wildlife Federation, Green Your Routine, Naturescape Broward

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

Maintained NWF Certification.
https://www.nwf.org/CommunityWildlifeHabitat/Communities/Community/269

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

SnyderButterflyList.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

a-happy-group-pic.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

PHOTO-2020-10-10-16-13-51.jpg

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

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Snyder Park 3299 SW 4th Ave Fort Lauderdale, FL 33315. No special cultural significance just a great location for the demonstration garden.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Flamingo Gardens Nursery, Green Your Routine, National Wildlife Federation

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.01

Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

a-happy-group-pic.jpg

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

1

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Images and names of various species of butterflies encountered within the demonstration garden. Also includes additional small educational signage for host plants with the names listed in bold.

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