Town of Morrisville

Morrisville, NC

Mayor TJ Cawley

Pledge Summary

The Town of Morrisville is located in the Piedmont Region of North Carolina in Wake County and has a population of approximately 30,000. Proud of our tree canopy and many greenways our families enjoy the outdoors a great deal. Mayor TJ Cawley has committed to saving the monarch butterfly and other pollinators with their signing of the Mayors' Monarch Pledge and looks forward to engaging residents in building more pollinator habitat throughout Morrisville where we all #LiveConnectedLiveWell and subscribe to the idea that #EveryDayIsEarthDay.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor TJ Cawley	2026	2/26/2026	
Mayor TJ Cawley	2025	3/28/2025	Leadership Circle
Mayor TJ Cawley	2024	1/9/2024	Signatories
Mayor TJ Cawley	2023	12/15/2022	Leadership Circle
Mayor TJ Cawley	2022	12/29/2021	Signatories
Mayor TJ Cawley	2021	4/19/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

100

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

75 adults, 25 youth

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.01

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Morrisville Education Garden

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Have not done so yet.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We understand the importance to our environment, of advocating for pollinators in our community.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

A kit of social media posts, proclamation examples, event ideas that folks can edit and use quickly would be of value. Can NWF partner with communities to perform outreach and education efforts?

What else should we know about your monarch butterfly conservation efforts over the last year?

We are in the process of creating a native plant standards for new construction specific to Town properties.

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Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

June 8, 2021

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

National Pollinator Week

Upload a copy of your proclamation.

Proclamation_-_National_Pollinator_Week.pdf

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

~15

How many people attended your event? (Enter WHOLE NUMBERS only)

35

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Morrisville Education Garden

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

monarch caterpillar.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Donna Willard, Education Garden lead. Morrisville Environment & Stormwater Committee.

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How many plants were planted? (Enter WHOLE NUMBERS only)

8

Please describe your effort in completing this action.

The credit goes to Donna Willard at the Morrisville Education Garden. She partnered with a youth leadership group who has claimed sustainability as their purpose for the year. As the Sustainability Coordinator, I encouraged this partnership to help support the Education Garden in their pursuit of pollinator friendly gardens.

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