Town of Mamaroneck

Mamaroneck, NY

Town Supervisor Jaine Elkind Eney

Pledge Summary

The Town of Mamaroneck has a population of about 29,000 and includes the entire Village of Larchmont (one square mile), the Unincorporated Area (5.7 square miles, which is not part of either Village), and the part of the Village of Mamaroneck west of the Mamaroneck River. We are only about 40 minutes from Manhattan yet are part of the beautiful Lower Hudson Valley and maintain several conservation areas and parks throughout the Town. We also boast proximity to the Long Island Sound and easy access to highways, airports and commuter train service. Town Supervisor Jaine Elkind Eney along with the Town's environmental committee, the Sustainability Collaborative, has committed to saving the monarch butterfly and other pollinators by signing the Mayors' Monarch Pledge. They look forward to engaging residents in building more pollinator habitat throughout the Town.

Action Items Committed for 2023

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Town Supervisor Jaine Elkind Eney	2026	3/10/2026	
Town Supervisor Jaine Elkind Eney	2025	5/20/2025	Signatories
Town Supervisor Jaine Elkind Eney	2024	3/8/2024	Signatories
Town Supervisor Jaine Elkind Eney	2023	3/10/2023	Signatories
Town Supervisor Jaine Elkind Eney	2022	3/29/2022	Signatories
Town Supervisor Nancy Seligson	2021	4/16/2021	

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

1200

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

121 youth and 1079 adult

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.25

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Mamaroneck Town Center, Mamaroneck Senior Center, Murray Avenue School, Kane Park and 12 private residences

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

N/A

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We recognize the fact our environment is experiencing the loss of habitat for Monarchs, and other pollinators, and we are concerned what this means for the food chain. We realize the necessity of replenishing the habitat and raising public awareness around this issue.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Volunteer organizations such as the Mamaroneck Sustainability Collaborative and other Pollinator Pathway groups. The Town of Mamaroneck monthly E-newsletter and other local

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newsletters, The best resources for us at this time is when our local government makes public land available for more pollinator gardens.

What else should we know about your monarch butterfly conservation efforts over the last year?

Larchmont-Mamaroneck Pollinator Pathway is providing leadership with positive results. More public space has been made available for pollinator friendly gardens. Our efforts to recruit more volunteers to assist us in our efforts has been successful.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Town of Mamaroneck E-newsletter and the posting on their Healthy Yards Website. Doing outreach at community events. For these events we engage with the public by talking to them, having a Monarch Pledge display and giving away free plants, seeds and informational brochures. Larchmont-Mamaroneck Pollinator Pathway and Larchmont Avenue Church HOW Green Committee hosted a special “Rooting For Trees” event. 31 trees were given away free and there was a presentation about the importance of trees. Larchmont-Mamaroneck Pollinator Pathway has a Facebook page and a website. We actively post about Monarchs, pollinators, their habitat and other news.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

50

How many people attended your event? (Enter WHOLE NUMBERS only)

100

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Larchmont-Mamaroneck Pollinator Pathway and Larchmont Avenue Church HOW Green Committee

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Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

1) Mamaroneck Town Center. 740 West Boston Post Rd. Mamaroneck, NY. 10543 2) Town of Mamaroneck Senior Center. 128 W. Boston Post Rd. Larchmont, NY. 10538 3) Kane Park, Post Road and Kane Avenue

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Larchmont-Mamaroneck Pollinator Pathway, Larchmont Avenue Church, Larchmont Environmental Committee and Larchmont parks & Trees Committee.

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.01

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