

City of St. Augustine

St. Augustine, FL

Mayor Nancy Sikes-Kline

Pledge Summary

Founded in 1565, St. Augustine is the oldest continuously occupied settlement of European and African-American origin in the United States. Forty-two years before the English colonized Jamestown and fifty-five years before the Pilgrims landed at Plymouth Rock, the Spanish established at St. Augustine this nation's first enduring settlement.

Action Items Committed for 2024

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Nancy Sikes-Kline	2026	3/31/2026	
Mayor Nancy Sikes- Kline	2025	3/25/2025	Signatories
Mayor Nancy Sikes-Kline	2024	3/4/2024	Signatories
Mayor Nancy Sikes-Kline	2023	3/30/2023	Signatories
Mayor Tracy Upchurch	2022	4/28/2022	Signatories
Mayor Tracy Upchurch	2021	4/16/2021	Signatories

Action Items

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).

0.01

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

City residents and commission are supportive of this effort and encouraging future initiatives.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Social media posts & information to share.

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).

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Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.

City property and shared public spaces.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Gardens were planted in public spaces for all to enjoy.

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)

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What else should we know about your monarch butterfly conservation efforts over the last year?

City staff are enthusiastic of this effort and are finding more locations where native milkweed can be planted on City property. Staff are also monitoring for new projects in

design and suggesting native milkweed be incorporated.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

November 12, 2024

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Monarch Butterfly Month

Upload a copy of your proclamation.

[Monarch Butterfly Proclamation 2024.pdf](#)

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[March post.png](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[January 26 International environmental awareness.jpg](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[January_post v2.jpg](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[butterfly Gardens outreach.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[IMG_3316.jpg](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Presentation slide on migration.png](#)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Milkweed flyers were distributed during the City's Sustainability Workshop, 4/23/2024. Butterfly garden flyers were printed and shared during Earth Day Recycling Event 4/26/2024 and America Recycles Day Event 11/15/2024.

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

The City engaged with local community garden groups to encourage planting native milkweed and nectar producing plants through emails and offering outreach material to display at the garden.

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Screenshot 2024-11-25 143918.png](#)

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

City property and shared public spaces.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City of St. Augustine Streets & Grounds.

Upload any relevant documents, images, or other attachments related to your effort on this action.

[City_hall_milkweed.jpg](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[city_hall.jpg](#)

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones.

0.01