City of St. Augustine

St. Augustine, FL

Mayor Nancy Sikes-Kline

Pledge Summary

Founded in 1565, St. Augustine is the oldest continuously occupied settlement of European and African-American origin in the United States. Forty-two years before the English colonized Jamestown and fifty-five years before the Pilgrims landed at Plymouth Rock, the Spanish established at St. Augustine this nation's first enduring settlement.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Nancy Sikes-Kline	2026	3/31/2026	
Mayor Nancy Sikes- Kline	2025	3/25/2025	Signatories
Mayor Nancy Sikes-Kline	2024	3/4/2024	Signatories
Mayor Nancy Sikes-Kline	2023	3/30/2023	Signatories
Mayor Tracy Upchurch	2022	4/28/2022	Signatories
Mayor Tracy Upchurch	2021	4/16/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

167

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

167 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.01

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

City property and shared public spaces

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Gardens were planted in public spaces for all to enjoy

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

City residents and commission are supportive of this effort and encouraging future initatives

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Social media posts & information to share

What else should we know about your monarch butterfly conservation efforts over the last year?

City staff are enthusiastic of this effort and are finding more locations where native milkweed can be planted on City property. Staff are also monitoring for new projects in design and suggesting native milkweed be incorporated.

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Selected Action Items

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

City hall butterfly garden.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Milkweed 1 2023.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

City hall butterfly garden (2).jpg

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

City Hall, 75 King Street, St. Augustine, FL 320084

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City of St. Augustine Streets & Grounds

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.01

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

April 10, 2023

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Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Earth Month

Upload a copy of your proclamation.

Earth Month 2023.pdf

Upload a copy of your proclamation.

Earth Month Proclamation Issued.jpg

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Gardens.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Why create a butterfly garden.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sustainability Workshop (1).jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sustainability Workshop.jpg

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Milkweed flyers were distributed during the City's Sustainability Workshop, April 18, 2023. Butterfly garden flyers were printed and shared during America Recycles Day event.

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