City of St. Augustine

St. Augustine, FL

Mayor Tracy Upchurch

Pledge Summary

Founded in 1565, St. Augustine is the oldest continuously occupied settlement of European and African-American origin in the United States. Forty-two years before the English colonized Jamestown and fifty-five years before the Pilgrims landed at Plymouth Rock, the Spanish established at St. Augustine this nation's first enduring settlement.

Action Items Committed for 2022

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Nancy Sikes-Kline	2026	3/31/2026	
Mayor Nancy Sikes- Kline	2025	3/25/2025	Signatories
Mayor Nancy Sikes-Kline	2024	3/4/2024	Signatories
Mayor Nancy Sikes-Kline	2023	3/30/2023	Signatories
Mayor Tracy Upchurch	2022	4/28/2022	Signatories
Mayor Tracy Upchurch	2021	4/16/2021	Signatories

Action Items

Created with the DynamicPDF Essentials Edition. [u674:v1.14.0.49966]

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

100

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50 youth, 50 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

City property and shared public spaces

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Gardens were planted in public spaces for all to enjoy, as well as community gardens this year

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The City's residents are very supportive of this effort and encouraging future initiatives

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Social media posts, information and photos to share

What else should we know about your monarch butterfly conservation efforts over the last year?

Staff continue to be enthusiastic about this effort and have already started discussing where more native milkweed can be planted on City property. We have also been in

Created with the DynamicPDF Essentials Edition. [u674:v1.14.0.49966]

discussions with neighboring cities to get them involved.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

6/13/2022

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Pollinator Week

Upload a copy of your proclamation.

2022-17 Pollinator Week Proclamation.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

2022-06-17 - News & Notes.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

City of St. Augustine Webpage.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Native Milkweed Post.jpg

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Public campaign during Pollinator Week, used the City's News & Notes newsletter, social media and launched a webpage related to the Monarch Pledge.

Created with the DynamicPDF Essentials Edition. [u674:v1.14.0.49966]

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

The City's Streets & Grounds Manager engaged with two community garden groups, the Fullerwood Community Garden and the Lincolnville Community Garden. The City purchased native milkweed that was planted at the Fullerwood Community Garden as part of this initiative. The Lincolnville Community Garden already had native milkweed growing.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Milkweed at City Hall.jpg

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

City Hall, 75 King St and Public Courtyard, 35 Hypolita St.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Streets & Grounds staff

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.06

Created with the DynamicPDF Essentials Edition. [u674:v1.14.0.49966]