City of Lafayette

Lafayette, IN

Mayor Tony Roswarski

Pledge Summary

Lafayette is a city in central Indiana that is located between Chicago, IL and Indianapolis, IN along with Wabash River. We are located next to Purdue University and home to many beautiful parks and community gardens, as well as the home of the Columbian Park Zoo. Mayor Roswarski has committed to saving the monarch butterfly and other pollinators with the signing of the Monarch Pledge. The Columbian Park Zoo is home to the Butterfly Garden Party walk through exhibit, and the zoo looks forward to educating visitors in building more pollinator habitats within the community.

Action Items Committed for 2022

Communications and Convening

- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Display educational signage at monarch gardens and pollinator habitat.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Tony Roswarski	2026	3/31/2026	
Mayor Tony Roswarski	2025	3/5/2025	Signatories
Mayor Tony Roswarski	2023	2/3/2023	
Mayor Tony Roswarski	2022	3/15/2022	Signatories
Mayor Tony Roswarski	2021	4/9/2021	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

40000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

25000 adults, 15000 youth

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Access to city parks, low admission price to Zoo butterfly gardens

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Community involvement

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

n/a

What else should we know about your monarch butterfly conservation efforts over the last year?

n/a

Selected Action Items

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Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

Staff of the Columbian Park Zoo and Lafayette Parks and Recreation were trained on maintaining and mowing programs as well as the promotion of milkweed plants to assist with our pledge.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Columbian Park Zoo staff actively implements plans to maintain plants that attract butterflies within our location.

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

10

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Informational signs about Monarchs (as well as other butterfly species) located in our walk through butterfly exhibit (permitted by APHIS). Monarch weigh station signs from Monarchwatch.org.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Columbian Park Zoo, 1915 Scott Street, Lafayette, IN 47904

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Parks and Recreation Marketing team

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1

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acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

1.5

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