Moon Township

Moon, PA

Board of Supervisors Chairman David Bachman

Pledge Summary

Moon Township is a suburb of Pittsburgh in Western Pennsylvania. The Township is home to a population of approximately 27,000 people. Moon Township has a long standing tradition of investment in public parks and open space. The Township has three landmark parks that feature over 600 acres of open space and over 15 miles of hiking trails. In 2019 the Township began converting open areas of both Robin Hill Park and Moon Park into no-mow wildflower meadows. These meadows have been planted with a special blend of native wildflowers and grasses specifically for pollinators. The Township continues to work to expand our native and pollinator plantings in our public spaces annually reviewing addition opportunities for plantings.

Action Items Committed for 2025

Program and Demonstration Gardens

- Display educational signage at monarch gardens and pollinator habitat.
- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Systems Change

- Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species’ need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Past Pledge Archive

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Mayor Name	Program Year	Pledge Date	Achievement
Chairman David Bachman	2026	3/31/2026	
Board of Supervisors Chairman David Bachman	2025	3/11/2025	Leadership Circle
Board of Supervisors Chairman David Bachman	2024	3/28/2024	Signatories
Chair of Moon Township Board of Supervisors John Hertzer	2021	4/7/2021	

Action Items

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The Township of Moon is committed to environmental stewardship and fostering a community where the importance of the monarch butterfly is recognized on an annual basis. By taking the pledge, the Township elevates a concern into meaningful action. Local government plays a critical role in conservation. By participating in the pledge, the Township makes a commitment to restoring habitats, reducing pesticide impacts, and educating residents about pollinator health. The pledge provided a structured framework that helps us transform our intentions into concrete initiatives. The Township continues to participate in Mayors' Monarch Pledge program because we have seen real results as part of the program. The Township has built a greater connection with local developers and community groups promoting the importance of pollinators, monarch habitats, and the use of native plants. Each year, the pledge helps us build momentum, set new goals, and strengthen a culture of conservation within the community.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Technical guidance distributed as part of the monthly Mayors' Monarch Pledge Newsletter has been the most helpful thus far. Things like the Community-Based Funding Guidance document, news highlights, and funding opportunities have helped to support Township initiatives. I would like to see more webinars offered throughout the year highlighting programs and processes from other municipalities that participate in the pledge.

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

250

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

The Township participates in the Pollinator Pathway program, where we encourage residents and businesses to plant as they are able. The Township has both commercial spaces and residential areas registered as part of the pathway program. The Township also has two (2) meadows located within municipal parks. Signage for the meadows was installed earlier this year. In June of this year the Environmental Advisory Council planted native plants consisting of little bluestem, sweet goldenrod, aromatic aster, coneflowers, and butterfly milkweed at Olson Park, a Township park offering disc golf, open passive space, and play equipment.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

In partnering with the Garden Club for the annual seed swap the Township offers free milkweed plugs to all attendees. There is no fee to attend the seed swap, and the swap is held at a local municipal park accessible to all who wish to attend.

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50

What else should we know about your monarch butterfly conservation efforts over the last year?

Nothing else at this time. We continue to work to fulfill our community action items and intend to renew our commitment to the program for 2026.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

April 25, 2025

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Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Celebrate Arbor Day and Acknowledge the Mayors Monarch Pledge through NWF

Upload a copy of your proclamation.

Monarch Proclamation 2025.pdf

Host or support a native seed or plant sale, giveaway or swap.

How many people attended your event? (Enter WHOLE NUMBERS only)

100

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

In May of 2025 Moon Township partnered with the Moon Township Garden Club, the Moon Township Environmental Advisory Council, Hollow Oak Land Trust, and Rosela Farms to host a plant seed swap/giveaway at Moon Park.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2025-11-20 110202.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Izel Native Plants_ New Order # 22386 -.pdf

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

900

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

2

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

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Two (2) signs were installed in 2025 one at the meadow in Moon Park and one at the meadow at Robin Hill Park. Both signs were purchased from Pulse Design Nature Series.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Invoice (No. 120224) from Pulse Design, Inc..pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

Meadow Sign.jpg

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Township Board of Supervisors, Township Environmental Advisory Council, planning consultants, Township residents

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

The Township is currently in the process of updating both our Comprehensive Plan and our Parks and Recreation Plan. Both plans are currently in the public outreach process with the Parks and Recreation plan expected to be completed by next summer and the Comprehensive Plan completed by next fall. Both of these plans will discuss the importance of conservation areas, monarch habitats, and native planting.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Please describe the extent of engagement with these groups and associated opportunities to create monarch habitat.

Over the past year, the Township has increased efforts to communicate with developers, and landscape architects to discuss the importance of utilizing native plantings and increasing monarch habitats. In the early stages of development, the Township meets with the developer to discuss landscaping and the importance of sourcing local plants. The

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Township is also in the process of updating our Comprehensive Plan and our Parks and Recreation Master Plan. We are working with the consulting teams to identify areas in the Township that can be bolstered by native plantings and where we can create additional monarch plantings. The Township will also be working with our Mooncrest Neighborhood Programs to increase monarch habitats and create a food forest.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

How many plants were planted? (Enter WHOLE NUMBERS only)

15

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch Article 2025.pdf

Please describe your effort in completing this action.

On July 17th with shovels in hand, the EAC took to Olson Park to plant little bluestem, a ornamental bunchgrass; sweet goldenrod, a smooth, tall fragrant plant bearing clusters of yellow flower heads; aromatic aster, a fall blooming lavender-blue or purple plant with stems that will branch out slowly to create a bush-like appearance; coneflowers named for the spiny cone-shaped flower center encircled by slender petals; and butterfly milkweed named for the butterflies it attracts to the plant by its color and nectar produced. Each plant was specifically identified due to its benefits to wildlife, adaptability to local climate, soil, and precipitation patterns. The inclusion of the butterfly milkweed specifically supports the Mayors Monarch Pledge a pledge taken annually by the Board of Supervisors to support and expand the monarch butterfly population. Final mulching of the plant bed took place on July 20th.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Moon Township Environmental Advisory Council, Moon Township Department of Public Works

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

The Township continues to partner closely with the Moon Garden Club participating in this years seed swap - purchasing seedlings for distribution.

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Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Olson Park 442 Flaugherty Run Road

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Environmental Advisory Council

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch Article 2025.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

JP6.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

JP7.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

JP8.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

JP9.jpg

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

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