# Albuquerque

Albuquerque, NM

Mayor Tim Keller

## Pledge Summary

Albuquerque is the largest city in New Mexico. Its varied landscape, from the banks of the Rio Grande to Chihuahuan desert mesas and the foothills of the Sandia Mountains, supports diverse wildlife communities. Our city is home to many endemic and migratory species, including a diversity of butterflies and other pollinators. Mayor Keller is committed to advancing Albuquerque as a leader in resilient, equitable and long-term environmental solutions, and he pledges to raise awareness and community support for the conservation of monarchs and other pollinators. A hive mind of leaders from the ABQ BioPark, Albuquerque's Open Space division and other community stakeholders will build upon existing education and engagement programs to advocate for pollinator protection.

## Action Items Committed for 2026

### Program and Demonstration Gardens

- Display educational signage at monarch gardens and pollinator habitat.
- Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.
- Host or support a native seed or plant sale, giveaway or swap.

### Communications and Convening

- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

## Past Pledge Archive

| Mayor Name | Program Year | Pledge Date | Achievement |
|---|---|---|---|
| Mayor Tim Keller | 2026 | 5/4/2026 | |
| Mayor Tim Keller | 2025 | 3/10/2025 | Signatories |
| Mayor Tim Keller | 2024 | 3/15/2024 | Signatories |
| Mayor Tim Keller | 2023 | 3/13/2023 | Signatories |
| Mayor Tim Keller | 2022 | 12/15/2021 | Leadership Circle |
| Mayor Tim Keller | 2021 | 4/7/2021 | Leadership Circle |

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# Action Items

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.**

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**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

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**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

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**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).**

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**Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.**

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**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

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**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)**

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**What else should we know about your monarch butterfly conservation efforts over the last year?**

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## Selected Action Items

### Display educational signage at monarch gardens and pollinator habitat.

**How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)**

**Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).**

### Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.

**Please describe the community science program that you supported or initiated. Provide a link to any relevant programs, if possible.**

**How many estimated individuals participated in your community science effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 150).**

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

### Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

**Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.**

**How many community organizations and groups participated? Please list them below.**

### Host or support a native seed or plant sale, giveaway or swap.

### Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

**Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.**

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**How many community organizations and groups participated? Please list them below.**

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