

# Town of Bloomsburg

Town of Bloomsburg, PA

Mayor William Kreisher

## Pledge Summary

Bloomsburg, PA is a small, historic town located within Columbia County and is home to just over 14,000 residents. Being located along Route 11 and less than 5 minutes from two exits of Interstate 80 makes Bloomsburg a hub of activity for residents or visitors. The County seat, Bloomsburg, is a "college town". The Town has a community garden. Mayor Kreisher of the Town of Bloomsburg has committed to saving the monarch butterfly and other pollinators with their signing of the Mayor's Monarch Pledge and looks forward to engaging residents in building more pollinator habitat throughout the Town.

## Action Items Committed for 2021

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

### Program and Demonstration Gardens

- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

## Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor William Kreisher	2021	4/5/2021	

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).**

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)**

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).**

**Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.**

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

**What else should we know about your monarch butterfly conservation efforts over the last year?**

## **Selected Action Items**

**Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.**

**Date of Proclamation:**

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

**Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)**

**Please describe the methods of public communication below (e.g., printed materials, social media, print media).**

**Add or maintain native milkweed and nectar-producing plants in gardens in the community.**

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

**How many plants were planted?**

**Please describe your effort in completing this action.**