

Town of Southwest Ranches

Southwest Ranches, FL

Mayor Steve Breitkreuz

Pledge Summary

Southwest Ranches is a growing community of less than 8,000 residents in western Broward County. The Town's elected officials are committed to preserving our rural lifestyle and preserving habitat for Monarchs and all wildlife.

Action Items Committed for 2025

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

| Mayor Name | Program Year | Pledge Date | Achievement |
|------------------------|--------------|-------------|-------------------|
| Mayor Steve Breitkreuz | 2026 | 12/8/2025 | |
| Mayor Steve Breitkreuz | 2025 | 1/22/2025 | Signatories |
| Mayor Steve Breitkreuz | 2024 | 3/29/2024 | Leadership Circle |
| Mayor Steve Breitkreuz | 2023 | 12/22/2022 | Leadership Circle |
| Mayor Steve Breitkreuz | 2022 | 2/24/2022 | Signatories |
| Mayor Steve Breitkreuz | 2021 | 4/2/2021 | Signatories |

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).

4500

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)

2500

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).

1

Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.

Public parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

N/A, however we participate in county wide programs and the programs reach thousands in all 31 surrounding communities in the county.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

our Mayor was keen!

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Broward County, All cities in the County, businesses, environmental groups, schools and individuals

What else should we know about your monarch butterfly conservation efforts over the last year?

The Town has initiated efforts through our existence that have been and were planned to be beneficial to wildlife, include pollinators such as monarchs. I have great concerns that the demographic of new property owners moving in place a much higher value on economic benefit and the prioritization of property rights than on the importance of habitat for any other species. This campaign is assisting me to continue taking action to create awareness for residents of Southwest Ranches.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[august-SWR-web.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[November-2025-Newsletter.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[October-2025-Southwest-Rancher.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[SWR_web-J25.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[SWR-July25-Web.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[SWR-June25_web.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[SWR-March_web.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[swr-may25-web.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[web_April25.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[web-september-SWR.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[web-SWR-FEB2025.pdf](#)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

We have a monthly column in our Newsletter that educates residents about all matters pertaining to pollinator and wildlife preservation.

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

Upload any relevant documents, images, or other attachments related to your effort on this action.

[SouthwestRanches_Certificate.pdf](#)

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Recreation Forestry and Natural Resources Advisory Board. Southwest Ranches Town Administration

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

Recertification of Southwest Ranches as a Community Wildlife Habitat

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Naturescape Broward volunteers donated seeds and plants for our demonstration garde at town hall during water matters day events.

How many plants were planted?

25

Please describe your effort in completing this action.

Planted native milkweeds in town hall demonstration garden

Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Habitat Steward Day 3 October 23.2025.docx](#)

How many community organizations and groups participated? Please list them below.

Broward County NatureScape Habitat Steward program - 2 groups

Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

Hosted events and gave speech

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Southwest Ranches Town Hall

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Recreation, Forestry and Natural Resources Advisory Board, West Broward High school

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones.

.5

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

[20230504_102052.jpg](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[20221020_165214.jpg](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[20230525_132008.jpg](#)

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

Griffin Road Right of Way, along which are planted multiple pollinator host and nectar plants including muhly grass firebush, fakahatchee grass, and sabal palm. Cocoplum was replaced after auto accident damaged mature plants

How many milkweed and pollinator-friendly native nectar plants were planted?

1000

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants?

20

Please describe the maintenance schedule for these planted areas.

Annual Maintenance, 28 times per year. Mowing weeding, trimming.