

# Town of Apex

Apex, NC

Mayor Jacques Gilbert

## Pledge Summary

The Town of Apex in central North Carolina with a population of 70,000. The town is located in the heart of the Raleigh Durham area and named "Number 1 place to live in America" by Forbes magazine in 2015. Mayor Jacques Gilbert and the Apex Town Council have committed to saving the Monarch Butterfly and other pollinators with their signing of the Mayor's Monarch Pledge once again in 2021. We look forward to engaging residents in building more pollinator habitat throughout the Town.

## Action Items Committed for 2021

### Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

### Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.

## Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Jacques Gilbert	2026	1/12/2026	
Mayor Jacques Gilbert	2025	3/28/2025	Leadership Circle
Mayor Jacques Gilbert	2024	3/6/2024	Leadership Circle
Mayor Jacques Gilbert	2023	3/30/2023	Signatories
Mayor Jacques Gilbert	2022	2/7/2022	Signatories
Mayor Jacques Gilbert	2021	4/1/2021	

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).**

1000

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)**

250

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).**

1

**Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.**

Apex Nature Park

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

No put have plans for such in 2022

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

Town's commitment to sustainability in general and pollinator protection

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

Need knowledge of resources. Standards for home yards for pollinator protection

**What else should we know about your monarch butterfly conservation efforts over the last year?**

Created a native pollinator garden to include a variety of milkweed.

## Selected Action Items

**Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.**

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Pollinator Garden Site.png](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Pollinator Garden Plan.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Pollinator Garden Update 051921.pptx](#)

**Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)**

Apex Nature Park 2600 Evans Rd, Apex NC

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Apex Garden Club

**What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres ). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones.**

.05

**Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)**

**Please describe the methods of public communication below (e.g., printed materials, social media, print media).**

Social media (facebook), and Town of Apex Web site. Link will go live sometime in Dec 2021

**Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.**

**When did this challenge take place?**

no yet, program will go live in December

**Add or maintain native milkweed and nectar-producing plants in gardens in the community.**

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Apex Garden Club, local Girl Scout Troop

**How many plants were planted?**

100

**Please describe your effort in completing this action.**

planted 100 plugs in spring at Nature Park Pollinator Garden (3 different variety of native milkweed)

**Display educational signage at monarch gardens and pollinator habitat.**

**Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).**

Girl Scout Troop is currently working on educational signage as part of their Silver Project requirements. Anticipated in place in spring of 2022